**Our Premise**

- Community Health Workers (CHWs) are uniquely positioned to identify and understand the health challenges affecting their communities – from root causes to political implications.
- CHWs have both the capacity and the passion to advocate for improvements in community health.

**Our Goals**

- Enhance CHW leadership and advocacy skills through training, technical assistance and support.
- Empower CHWs to advocate and lead in and on behalf of their communities.

**Our Core Competencies**

- Identifying community values, culture and leadership styles
- Identifying community needs & issues
- Developing a shared vision
- Identifying and maintaining community advocacy partners
- Building advocacy and leadership skills
- Reflecting & celebrating

**Training Steps**

- Researching existing training resources
- Identifying core advocacy/leadership competencies
- Identifying key training principles – adult, action and just-in-time learning
- Designing curriculum and organizing training components: workshops, site visits, and peer support conference calls
- Implementing training-partner-facilitated, CHW Advocacy/Leadership Workshops
- Supporting CHW-led monthly Peer Support Conference Calls for sharing advocacy/leadership successes and challenges

**Training Partners**

- Cooperative Extension, University of Arizona
- Southeast Arizona Health Education Center
- Chiricahua Community Health Center, Inc.
- Arizona Community Health Worker Network
- Mariposa Community Health Center

**Training Snapshots**

- [Training Snapshot Image]

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