



AzCHOW
Arizona Community Health Workers Association



What is a Community Health Worker (CHW)?

A frontline public health worker who is a trusted member of and/or has a deep understanding of the community served. They serve as liaisons between health/social services and community members.

10 Core Roles of CHWs

- 1) Cultural mediation among individuals, communities, and health and social service systems
- 2) Provide culturally appropriate health education and information
- 3) Care coordination, case management, and system navigation
- 4) Provide coaching and social support
- 5) Advocate for individuals and communities
- 6) Build individual and community capacity
- 7) Provide direct service
- 8) Implement individual and community assessments
- 9) Conduct outreach
- 10) Participate in evaluation and research



CHWs have a great impact in our communities

Health Start CHWs saves us **\$4,000** for the prevention of every very low birth weight birth in Arizona

Diabetes patients **significantly lowered their blood pressure and glucose levels (HbA1C)**

CHWs helped community members improve their health behaviors to lower their **body mass index, blood pressure and cholesterol**



COST SAVINGS

\$2.92 cost savings for every dollar spent for managed health care coordination

\$4.01 cost savings on every dollar for childhood asthma management by reducing urgent visit and hospital costs

\$6.10 cost savings for every dollar of cost in providing self-management education and care coordination for diabetics

Let's Support Arizona CHWs!



Take steps to build and sustain the Arizona Community Health Worker workforce.

CHWs are not fully recognized as a professional workforce therefore lacking financial support to impact Arizona's at-risk and/or unreached populations.

During 2015 in Arizona:

OVER 1,000 CHWs were employed throughout Arizona

CHWs served all **15 Counties** and **19 Tribes** in Arizona

A 2015 survey of 364 licensed Arizona health providers found:

90%

say CHWs have had a positive impact on patient care

70%

agree CHWs have contributed to preventing high risk or high health conditions

75%

would be more likely to utilize CHWs as part of the health care team if CHWs service were reimbursable by AHCCCS or third-party payers.

For more information or to join the Arizona Community Health Worker Coalition, please contact Monica Munoz at mgmunoz@email.arizona.edu