



Mel and Enid Zuckerman
College of Public Health

Wakefield Community Profile

Developed by the CPPW Evaluation Team

University of Arizona

Mel and Enid Zuckerman College of Public Health

for the

Communities Putting Prevention to Work Program

Pima County Health Department

Made possible by funding from the Pima County Health Department via the U.S. Department of Health and Human Services.

WAKEFIELD

Population: 11,099

Location: Metro Tucson, about four miles South of downtown

Target Area Boundaries:

North: 40th St/I-10

South: Irvington Rd.

West: 12th Ave.

East: 6th Ave

Land area: About 1 mi²

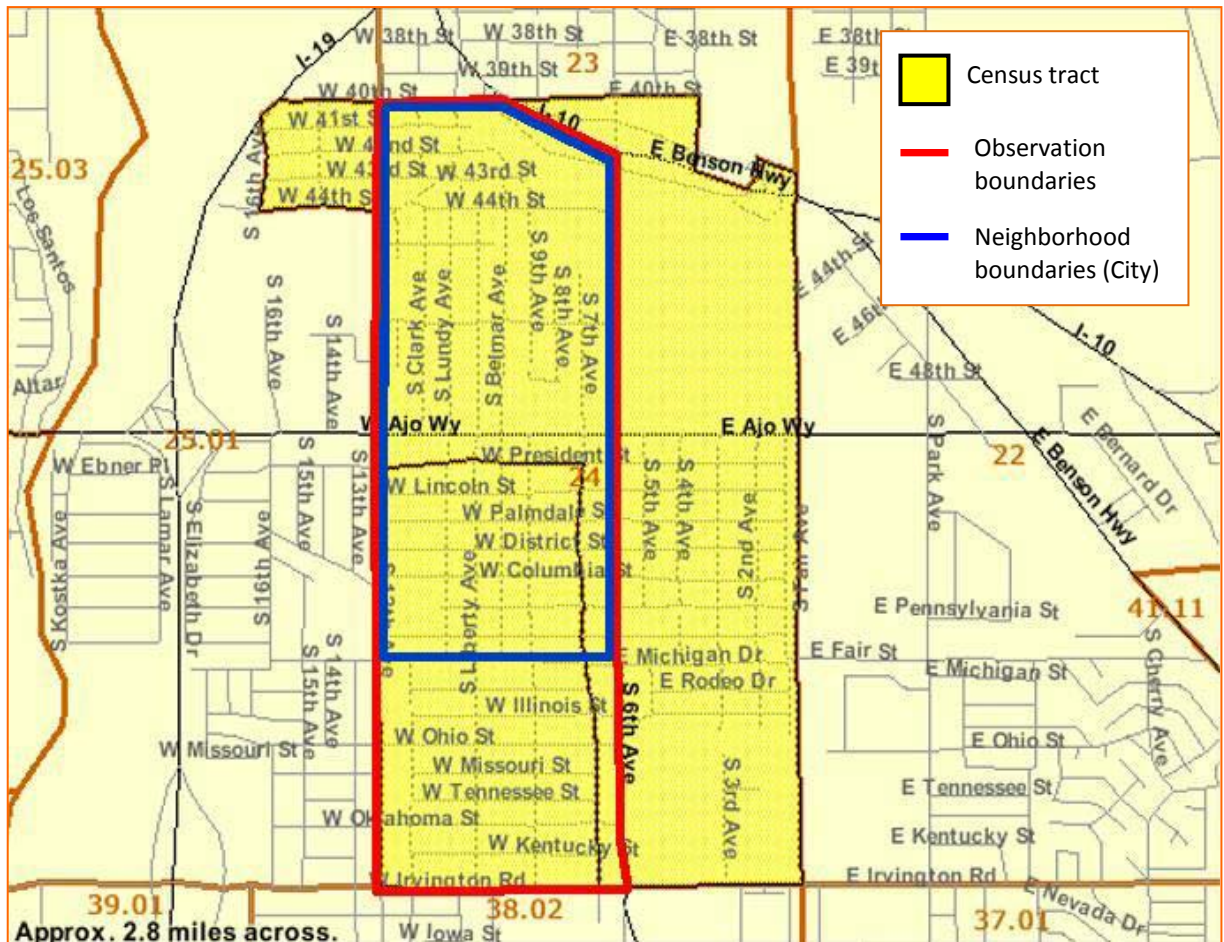
Colonia: No

Congressional District: 7

Board of Supervisors District: 2 & 5

Census Tract: 24, 38.01

Ward: 5



Data Sources: This community profile contains information from multiple sources.



The magnifying glass symbol indicates that the information came from public sources like the U.S. Census Bureau or agency websites.



The camera symbol indicates that the information originated from an observational assessment of the community conducted by evaluators from the University Of Arizona College Of Public Health.



The microphone symbol indicates that the information came from an interview with the CPPW neighborhood Connector conducted by evaluators from the University of Arizona College of Public Health.



The clipboard symbol indicates the data originated from the community assessments administered to neighborhood residents by the CPPW neighborhood Connector.

SOURCES: Govtrack.us. Arizona's 7th Congressional District & Map. Available at: <http://www.govtrack.us/congress/findyourreps.xpd?state=AZ&district=7>.
Pima County Board of Supervisors. District Map. Available at: <http://www.pima.gov/bos/distmap/images/bos17.pdf>.
U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.
U.S. Department of Housing & Urban Development. Designated Colonias in Arizona. Available at: <http://www.hud.gov/local/az/groups/coloniasaz.cfm>.

POPULATION CHARACTERISTICS

The population of Wakefield differs from the population of Pima County and the overall U.S. population (see *table at right*). Compared to these two groups, residents in Wakefield:

- *Are slightly younger* – There are more children under 5 and fewer adults over 65 than Pima County and the U.S.
- *Live in bigger households and have bigger families* - Average household size and family size are greater than those for Pima County and the U.S.
- *Have lower incomes* - Per capita income is less than half that of the nation and slightly greater than half that of Pima County.
- *Are more Hispanic* - 84% compared to 33% (Pima County) and 15% (U.S.)
- *Are more likely to speak languages other than English* – About three-quarters speak a language other than English at home, compared to less than one-fifth for the U.S.
- *Are more likely to have been born outside the U.S.* – About a third of residents are foreign born, compared 12% of those nationwide.

Resident Assets

- *Wakefield residents are culturally and ethnically diverse.*
- *Youth in Wakefield are active in community projects.*
- *A culture of helping one another exists among the residents.*
- *Because many residents have lived in Wakefield for decades, there is a neighborhood memory and a deep connection to the area.*

Employment by Industry

Of the Wakefield population age 16 years and over, 58% is in the labor force, compared to nearly two-thirds (65%) in the U.S. as a whole.

- *Construction* is the top industry for civilian labor in Wakefield, accounting for 20% (vs. 9% in Pima County).
- *Professional, scientific, and management, and administrative and waste management services* account for 17% of labor, compared to 11% in Pima County.
- The concentration of labor in *educational, health and social services* (17%) is lower than that for Pima County, where it accounts for close to one-quarter of civilian labor.

Demographics (ACS 2005-2009)

	WAKEFIELD	PIMA COUNTY	U.S.
GENDER			
Male	54.6%	49.0%	49.3%
Female	45.4%	51.0%	50.7%
AGE			
Median age	-	36.8 years	36.5 years
Under 5 years	9.0%	6.9%	6.9%
18 years and over	71.9%	76.3%	75.4%
65 years and over	11.9%	14.7%	12.6%
HOUSEHOLDS AND FAMILIES			
Average household size	3.63 people	2.62 people	2.60 people
Average family size	4.26 people	3.30 people	3.19 people
Median household income	-	\$45,885	\$51,425
Median family income	-	\$56,711	\$62,363
Per capita income	\$12,944	\$24,556	\$27,041
RACE AND ETHNICITY			
Not Hispanic or Latino:			
White alone	9.9%	57.2%	65.8%
Black or African American alone	1.1%	3.1%	12.1%
American Indian and Alaska Native alone	5.0%	2.5%	0.7%
Asian alone	0.0%	2.4%	4.3%
Native Hawaiian and Other Pacific Islander alone	0.3%	0.1%	0.1%
Some other race alone	0.0%	0.3%	0.2%
Two or more races	0.0%	1.6%	1.6%
Hispanic or Latino (of any race)	83.6%	32.8%	15.1%
NATIVITY / LANGUAGE			
Foreign born	32.7%	13.2%	12.4%
Speak a language other than English at home (population 5 years and over)	74.9%	28.0%	19.6%

SOURCE: U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates.
Available at: <http://factfinder.census.gov>.

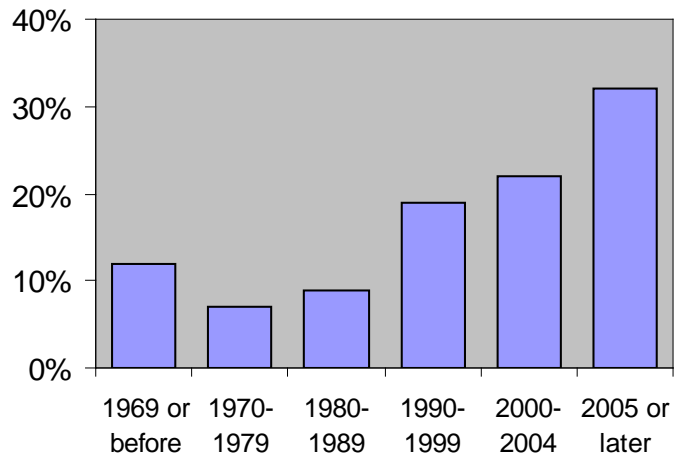
NEIGHBORHOOD CHARACTERISTICS: HOMES VS. COMMERCIAL DESTINATIONS

Residential Areas

Housing characteristics:

- Wakefield has 3,248 housing units.
- 11% of housing units in Wakefield are vacant, compared to about 12% in Pima County.
- Wakefield is split between homeowners and renters: More than half (56%) of housing units in Wakefield are owner-occupied and 44% are renter-occupied.

**Occupied Housing Units by Year
Householder Moved Into Unit**



0.0% of housing units lack complete plumbing facilities

0.7% lack complete kitchen facilities

12.7% have no telephone services

Commercial / Public Access Destinations

Of approximately 250 commercial or public access destinations in Wakefield, the greatest proportion is other services (28%). Additionally:

- There are nearly three times as many auto shops (38) as health and human services and fitness facilities (14)
- Restaurants, taquerías, and other food vendors account for 14% of all destinations

Destination	Count (approx.)	Percentage
Other service (salon/beautician, lawyer, laundry)	67	28%
Auto shop	38	16%
Other retail (card shop, video rental, florist, etc.)	35	14%
Abandoned home/building/vacant lot	31	13%
Restaurant or other food vendor	24	10%
Health and human services	13	5%
Place of worship	10	4%
Aquaria/mobile stand	9	4%
Bus station, other transportation	5	2%
Check cashing business	4	2%
Night club	2	1%
Warehouse/factory/industrial building	1	0%
Post office	1	0%
Other civil service	1	0%
Other entertainment	1	0%
Fitness facility	1	0%



One of Wakefield's many auto shops

COMMUNITY ORGANIZATIONS

Tierra y Libertad Organization

Tierra y Libertad Organization (TYLO) is a grassroots organization that promotes the ideals of equality, justice, and self-determination. The organization's work is carried out through a multi-tier model of grassroots organizing and education including four key programs:

- (1) **Barrio Sustainability Project (BSP):** a community development endeavor dedicated to organizing the South Side Tucson community around the need for a model of urban green living and self sufficiency that is socially relevant and culturally based. Its key components are:
 - Urban Organic Farming & Water Harvesting: A demonstration residence designed to engage local residents in water harvesting, permaculture, and local food production.
 - Holistic Health
 - Cooperative Work share
- (2) **Freedom Summer (FS):** an intensive, youth focused, organizing, urban farming and leadership institute. Its key components are:
 - Summer Employment
 - Youth Organizer Training
 - Health Promoter Training
 - Youth Leadership Development



Its membership consists of university students, Pueblo High School students, high school students from Chicanos por La Causa schools, Pima Community College students, neighborhood moms, and professional community organizers.

In the five years since TYLO was initiated in Wakefield, it has facilitated conversations among residents around community connection and engagement, initiated connections between neighborhood residents and institutions, and brought positive attention to the neighborhood.

SOURCES: Causes.com. Tierra y Libertad Organization. Available at: <http://www.causes.com/causes/446668-tierra-y-libertad-organization/about?m=>.
 Watershed Management Group. Demonstration Sites. Available at: <http://www.watershedmg.org/demo-sites>.
 Photos from Tierra Y Libertad Organization Poster Presentations.

COMMUNITY ORGANIZATIONS (CONTD.)



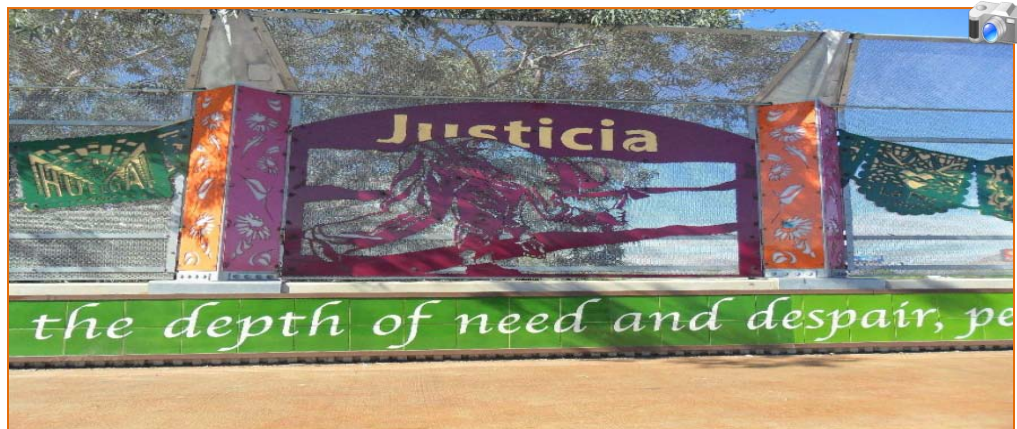
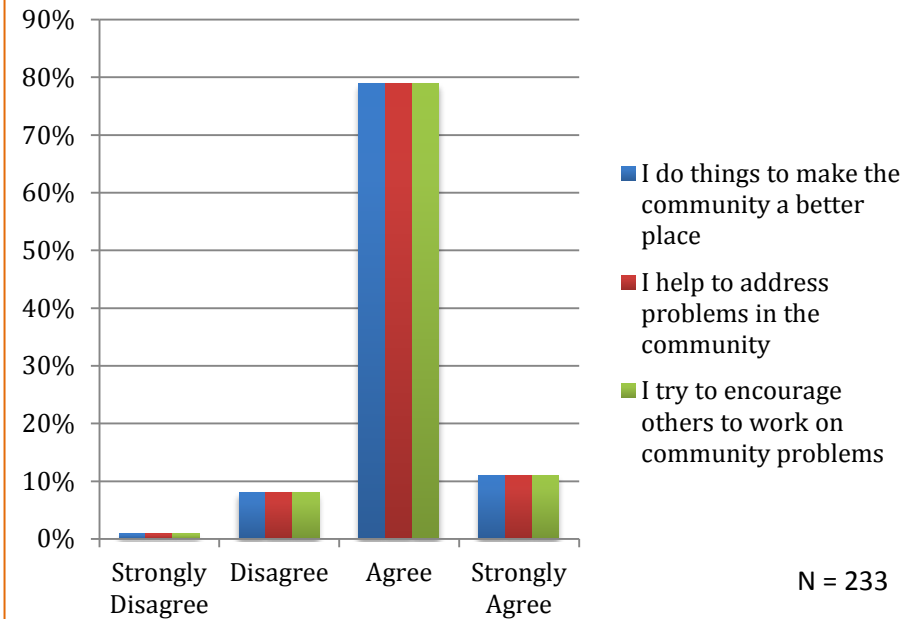
(3) MAIZ: the self-expressive art and propaganda component of TYLO that builds and disseminates positive social, political, and cultural messages through a variety of methods. Its key components are:

- Neighborhood Cleanup
- Barrio Murals & Mosaics
- Neighborhood Art Training
- Poetry & Expression Classes

(4) Migrant Rights Organizing Campaign!: the organization's response to the current immigration attacks that have terrorized and disoriented the communities where we live and organize. Its key components are:

- Know Your Rights Trainings
- Immigrant Rights Advocacy
- Paisano Referral Services

Wakefield Residents' Thoughts About Their Community



Sixty-percent (60%) of survey respondents in Wakefield say that they have **volunteered** or provided **community service** in their neighborhood.

COMMUNITY RECREATIONAL FACILITIES



Four recreational facilities were identified in the Wakefield neighborhood (see map at right). One additional facility (St. John the Evangelist) is located adjacent to the west boundary of the community. Recreational facilities include:

- Hollinger Elementary School
150 W. Ajo Way
- Wakefield Middle School
101 W. 44th St.
- Rodeo Wash Park
W. Michigan Dr. btwn S. Liberty Ave. & S. 9th Ave.
- Centro Cristiano Esperanza
125 W. Veterans Blvd.
- St. John the Evangelist School (NW corner of Ajo Way and 12th Ave.)
602 W. Ajo Way



Schools, parks, and other recreational facilities were assessed for the presence/visibility and quality of features:

	Open to the public?	Play equipment	Grass	Sports fields	Tennis courts	Benches	Picnic tables	Water fountains	Restrooms	Bike racks	Trash bins	Exercise stations	Walking trails	Lights	Pool	Vending machines	Auditory annoyance	Litter / broken glass	Dog refuse	Dogs unattended	Evidence of alcohol / substance use	Sex paraphernalia	Graffiti / vandalism
Hollinger Elementary																							
Wakefield Middle																							
Rodeo Wash Park																							
Centro Cristiano Esperanza																							
St. John the Evangelist																		Not assessed					

SOURCE: Observational Assessment of Wakefield community. Conducted November 18-19, 2010.

COMMUNITY RECREATIONAL FACILITIES - SCHOOLS

WAKEFIELD MIDDLE SCHOOL

Joint-use recreational facilities are accessible to the general public daily from 5:30 – 10. Hours are posted (in English) on the grounds. The area includes:

- Shaded and unshaded play equipment
- Shaded benches (see photo below, center)
- Sports fields / grassy areas (see photo at right)
- Water fountains
- Lights
- Trash bins

The area is well-maintained, with little litter or graffiti and no evidence of alcohol or substance use or sex paraphernalia. However, some vandalism was evident on signs.



HOLLINGER ELEMENTARY SCHOOL

Recreational facilities are **not** open to the public, but include:

- Shaded and unshaded play equipment (see photo at far left)
- Shaded and unshaded benches and tables
- Sports fields and grassy areas
- Basketball courts (see photo at near left)

There was no litter, broken glass, evidence of alcohol or substance use, or sex paraphernalia. Graffiti was visible.

COMMUNITY RECREATIONAL FACILITIES – SCHOOLS, PARKS & OTHER FACILITIES



RODEO WASH PARK

Small recreational area that is **accessible to the public**. A wash runs through the park (see photo below). Hours are not posted. The area includes:

- Unshaded play equipment (see photos at right, bottom)
- Basketball courts, fenced on one side (see photo at far right, top)
- Unshaded picnic tables (see photo at far right, bottom)
- Water fountains
- Trash bins
- Walking trail (see photo at near right, top)

There was no evidence of alcohol or substance use, or sex paraphernalia. There was broken glass and graffiti in the wash.



ST. JOHN THE EVANGELIST SCHOOL

Parochial school with large recreational area. The area includes:

- Unshaded play equipment
- Large soccer field / grassy area and walking track
- Basketball courts
- Bleachers
- Water fountains
- Trash bins
- Lights

(This facility was **not assessed** via observation)



CENTRO CRISTIANO ESPERANZA

Place of worship with small recreational area **open to the public**. Hours are posted in English and Spanish. The area includes:

- Unshaded play equipment (gated)
- Basketball court (see photo at near left)

There was no broken glass or evidence of alcohol or substance use, no sex paraphernalia, and no graffiti or vandalism. However, some litter was present.

PUBLIC TRANSPORTATION



SunTran (Tucson's regional bus service)

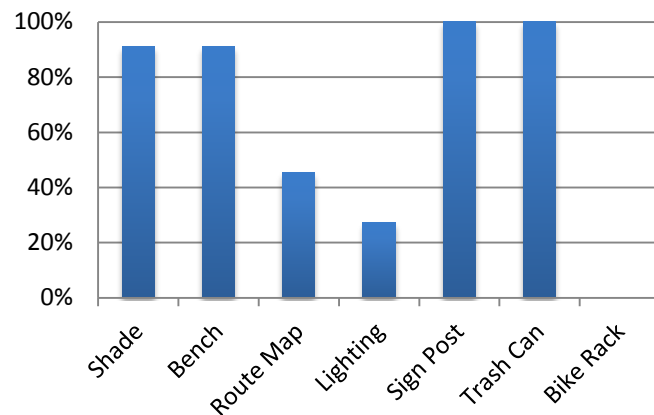
Service

At least seven full-service routes run through Wakefield, many converging at the Roy Laos Transit Center (see map at right). Additionally, one Express route and one Sun Shuttle route (Green Valley / Sahuarita connector) pass through the area.

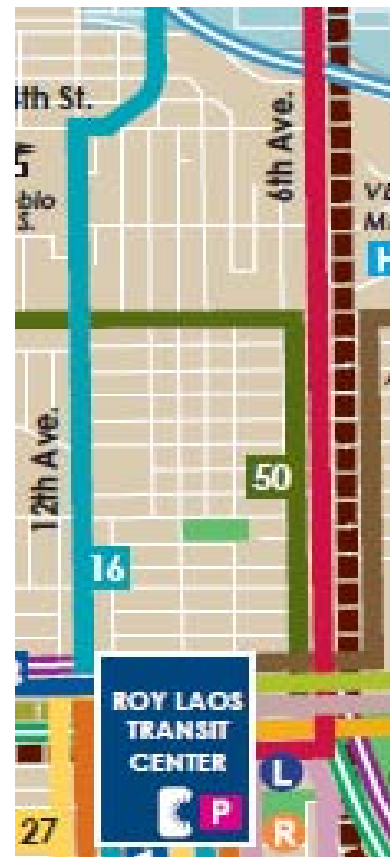
Bus Stops

Of 11 bus stops observed, most had a trash can, sign post, shade, and bench, while few had a route map or lighting, and none had a bike rack.

Wakefield Bus Stop Characteristics*



Map of Sun Tran Routes in Wakefield



ACTIVE TRANSPORTATION



Bikeability



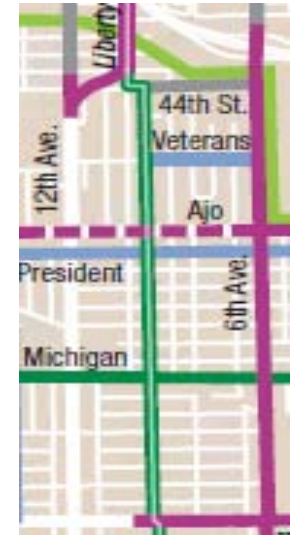
Bikeable street in Wakefield

Bike Routes

Wakefield has three bike routes and many bikeable residential streets (see map at right).

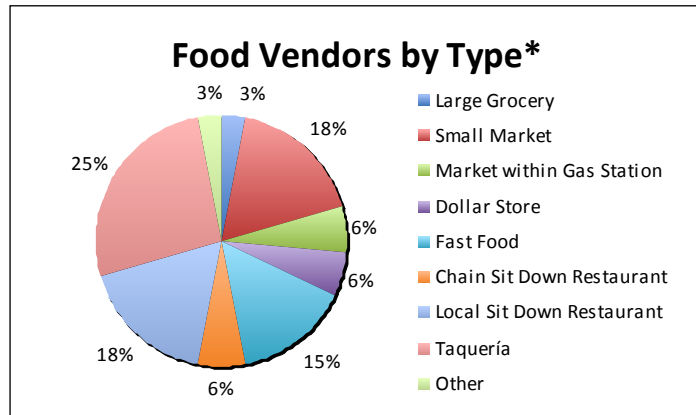
Notes from observational assessment:

- The 6th Avenue shared use path is located on a very busy street.
- Liberty Avenue bikeway is specially designated for bicyclists and spans the length of Wakefield.
- A bikeway connects Liberty Avenue to W. 44th Street at Wakefield Middle School (see photo below).
- About half of the 19 neighborhood food sources are located on designated bike routes or bikeable streets; one has a bike rack.



SOURCES: City of Tucson. Tucson Metro Bike Map. Available at: <http://bikeped.pima.gov/Pubs/MetroBikeMap07-10PG2.pdf>.
Observational Assessment of Wakefield community. Conducted November 18-19, 2010.

FOOD ACCESSIBILITY



Small markets, local sit-down restaurants, fast food restaurants and taquerias account for about 75% of food vendors in Wakefield.

El Super is the **one** large grocery store inside the Wakefield boundaries, located at 3372 South 6th Ave.

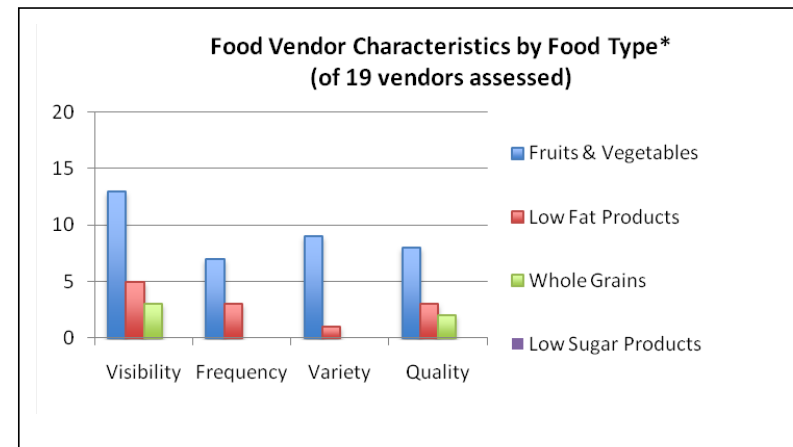


Unhealthy food advertisement on door of food vendor in Wakefield

ADVERTISING / PLACEMENT

- Less than half of vendors had visible promotional displays or signage for healthy foods
- One vendor offered a price incentive for a healthy option
- Two vendors had healthy foods available near checkout; more frequently items at checkout were unhealthy (e.g., candy, soda)

ASSESSMENT OF HEALTHY FOODS



Of 19 food vendors were assessed, more than half stock fruits and vegetables; however, these produce offerings are sometimes sparse, offer little variety, and vary in quality. Low fat and whole grain products were visible at less than half of these locations, and low sugar products were not found at any.



Examples of fruits and vegetables available at local retailer

SOURCES: Observational Assessment of Wakefield community. Conducted November 18-19, 2010.
El Super graphic available at: <http://elsupermarkets.com/>

HEALTH SERVICES



Closest hospital* (located 2.5 miles east of Wakefield):

***University Physicians Hospital at Kino**
2800 E. Ajo Way

Services: Emergency room, pharmacy, laboratory, inpatient/outpatient surgery, behavioral health, and more.

*Tucson Veterans Hospital borders the eastern boundary of Wakefield and offers services to eligible veterans

Health care providers in Wakefield:

Ajo Way Dental

Anaya Physical therapy

Caring About My Smile

Golden West Medical Center

Services: Weight loss


Happy Smiles

Lazos de Familia, NW Health Care

Services: Obstetrics, gynecology, and pediatrics

West Ajo Medical Center

Services: Neuromusculoskeletal medicine



Although health and wellness may mean something different to every person, what comes down to for Wakefield residents is feeling safe, feeling connected to community members, and feeling supported by agencies and institutions.

*Outside Wakefield neighborhood boundaries.

SOURCES: LocalHarvest. Map-based search engine. Available at: <http://www.localharvest.org/>.
Observational Assessment of Wakefield community. Conducted November 18-19, 2010.
University Physicians Healthcare. University Physicians Hospital. Available at: <http://www.uph.org/Hospitals/UPHHospitalatKinoCampus/tabid/84/Default.aspx>.
Watershed Management Group. Demonstration Sites. Available at: <http://www.watershedmg.org/demo-sites>.

FOOD SYSTEMS RESOURCES

Farmers' Markets

NONE WITHIN TARGET AREA

Closest farmers' market (borders the southern boundary of Wakefield):

***El Pueblo Farmers' Market**
SW corner of Irvington Rd. & 6th Ave.
Saturdays, 9am – 12pm (year-round)
Accepts WIC benefits and Food Stamps

Food Gardens

1. **Smaller Food Gardens** – in many ways there is a culture in the neighborhood of residents growing food in their yards. Examples include:

- Chile gardens
- Fruit trees
- Bean plants
- Small potted plants

2. **Tierra y Libertad Demonstration Residence**

3649 S. 7th Ave.

Site Features:

- 5'x6' culvert style cistern (dry system)
- Grey water distribution
- Vegetable gardens
- Urban chicken coop
- Native plants
- Right-of-way curb cut

3. **Wakefield Middle School**

101 W 44th St.

SCHOOLS & CHILD CARE

Schools



- Hollinger Elementary School
- Wakefield Middle School
- *Pueblo Magnet High School
- *Toltecali Charter High School
- *St. John the Evangelist School – a coed private school and Roman Catholic affiliated, serving 187 students in grades K-8.

Children and youth who reside in Wakefield attend schools in Tucson Unified School District (TUSD). Two TUSD public schools (Hollinger and Wakefield Middle) are located in Wakefield (see map at right).

The proportion of students at these schools who qualified for free or reduced lunch status ranged from **96%** (Hollinger Elementary) to **99%** (Wakefield Middle) in March 2010.

Map of Schools Near Wakefield



Wakefield Middle School and Pueblo Magnet High School provide a sense of pride to the community. They offer a safe space for youth to be after school, and their students, teachers, parents, and graduates participate in community projects.

Child Care

Little Blessing Day Care
3713 S. 7th Ave

Nearest Head Start Program:

Liberty Head Start
5495 S Liberty Ave



Hollinger Elementary School

Wakefield Middle School



Pueblo Magnet High School



DES child care advertisement

*Just outside the Wakefield neighborhood boundaries.

SOURCE: Observational Assessment of Wakefield community. Conducted November 18-19, 2010.

FAITH-BASED COMMUNITY

Fourteen faith-based organizations were observed in the Wakefield neighborhood, all of which are churches.



The churches provide the neighborhood with a sense or feel of community.

*Casa San Juan - St. John's Catholic Church

602 Ajo Way

Tucson, AZ 85713-6046

Hours of Operation: Tuesday-Friday, 9:00am-1:00pm



Services:

- Food boxes / daily sandwiches
- Advocacy / Ministries
- Health / Education
- Organic gardening assistance
- English / Citizenship Instruction
- Human / Consumer Rights
- Immigration law resources
- Casa de Salud Medical Clinic
- U of A Mobile Health Clinic
- Financial Aid for Citizenship

*Yaqui Church

Iglesia Del Nazareno-Palmdale

38 West Palmdale Street

Tucson, AZ 85714



Church of God - Iglesia de Dios

100 West Ajo Way

Tucson, AZ 85713



Centro Cristiano Esperanza

125 West Veterans Boulevard

Tucson, AZ 85713



Two of the commonly observed religious symbols in the Wakefield neighborhood.



*Outside Wakefield neighborhood boundaries.

SOURCES: Observational Assessment of Wakefield community. Conducted November 18-19, 2010.
Casa San Juan. Available at: <http://www.casasanjuan.org/>

COMMUNITY STRESS INDICATORS

Poverty

In Wakefield, proportions of individuals and families living below the poverty level are substantially greater than in Pima County.

Percent whose income in the past 12 months is below poverty level			
	Wakefield	Pima County	U.S.
Individuals	32.7%	15.7%	13.5%
18 years and over	27.9%	13.8%	11.8%
65 years and over	18.5%	8.4%	9.8%
Families	22.7%	10.7%	9.9%
With related children under 18 years	33.6%	17.6%	15.3%
With related children under 5 years	20.1%	19.4%	16.6%
Families with female householder, no husband present	25.8%	27.5%	28.7%
With related children under 18 years	41.5%	35.5%	37.1%
With related children under 5 years	48.6%	45.1%	45.6%



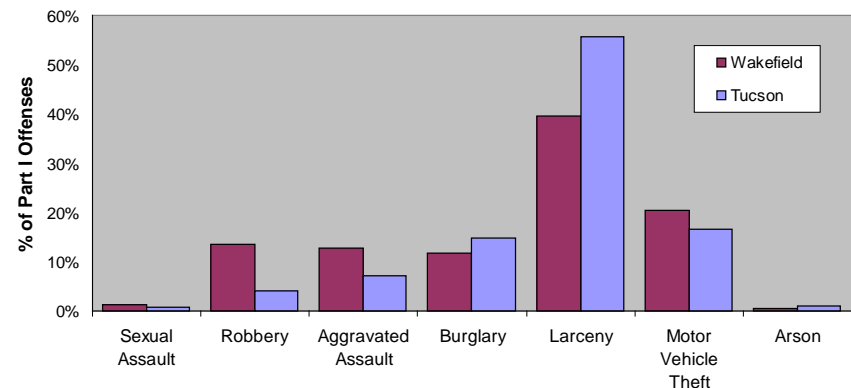
Vandalism of property in Wakefield



Crime

Compared to all of Tucson, there were greater proportions of robberies, aggravated assaults, and motor vehicle thefts in Wakefield in 2008.

Part I Offenses in Wakefield & Tucson, 2008



Alleyways were traditionally used as walkways. They were the pedestrian rights of way. Now they are not safe to use as walkways, and you see a lot of trash, tagging, homeless folks, prostitution activities, and drug paraphernalia. Unfortunately there's no funding to clean it up.

The declining economy is causing residents, who in the past were willing to get involved in community service activities, to now have to focus on putting food on the table and paying the rent. It has also caused residents to become migratory and move out of the neighborhood.

Lack of long-term vision and sustainability that comes with programs and projects has hurt the morale of the residents and caused them to seclude themselves and live day to day.

PHYSICAL ENVIRONMENT OPPORTUNITIES



SOURCE: Observational Assessment of Wakefield community. Conducted November 18-19, 2010.

COMMUNITY ASSETS, ADVOCATES AND PARTNERS



Elected officials:

- **Raúl M. Grijalva**
U.S. Congressional Representative
Arizona Congressional District 7
738 N 5th Ave. Suite 110
Tucson, AZ 85705
Phone: (520) 622-6788
Fax: (520) 622-0198
- **Linda Lopez**
Arizona State Senator
Legislative District 29
Phone: (602) 926-4089
Fax: (602) 417-3029
Email: llopez@azleg.gov
- **Matt Heinz**
Arizona State Representative
Legislative District 29
Phone: (602) 926-3424
Fax: (602) 417-3129
E-mail: mheinz@azleg.gov
- **Daniel Patterson**
Arizona State Representative
Legislative District 29
Phone: (602) 926-5342
Fax: (602) 417-3169
E-mail: dpatterson@azleg.gov
- **Richard Fimbres**
City Council Member
Southside Ward Five
4300 South Park Avenue
Tucson, Arizona 85714
Phone: (520) 791-4231
FAX: (520) 791-3188
E-Mail: Richard.Fimbres@tucsonaz.gov
Party: Democrat
Term Expires: December 2, 2013
- **Richard Elias**
Pima County Supervisor
District 5
130 Congress, 11th Floor
Tucson, AZ 85701
Phone: 520.740.8126
Fax: 520.884.1152
E-Mail: district5@pima.gov
- **Ramón Valadez**
Pima County Supervisor
District 2
130 West Congress, 11th Floor
Tucson, Arizona 85701
(520) 740-8126

*Yaqui Village on 41st Street

*Chicanos Por La Causa

200 North Stone Avenue, Tucson, AZ
(520) 882-0018
<http://www.cplc.org/>

*Community Food Bank

3003 S Country Club Rd # 221
Tucson, AZ 85713-4084
(520) 622-0525
<http://communityfoodbank.com/>

*Watershed Management Group

PO Box 65953, Tucson, AZ 85728
Phone: (520)396.3266
<http://watershedmg.org/>

*PRO Neighborhoods

738 N 5th Ave
Tucson, AZ 85705
(520) 882-5885
<http://www.proneighborhoods.org/>

*Identified as community assets and partners, although located outside neighborhood boundaries.