South Park, Las Vistas & Pueblo Gardens Community Profile

Developed by the CPPW Evaluation Team
University of Arizona
Mel and Enid Zuckerman College of Public Health

for the
Communities Putting Prevention to Work Program
Pima County Health Department

Made possible by funding from the Pima County Health Department via the U.S. Department of Health and Human Services.
SOUTH PARK / LAS VISTAS / PUEBLO GARDENS

Population: 13,954
Location: Metro Tucson, one mile southeast of downtown.
Target Area Boundaries:
- North: E. 22nd St.
- South: I-10 (Union-Pacific tracks to Kino Pkwy) and Ajo Way (Kino Pkwy to Country Club)
- East: S. Campbell Ave. / Fairland St. (22nd St. to 36th St.) and S. Country Club Rd. (36th St. to Ajo)
- West: Union-Pacific tracks / S. 1st Ave.

Land area: Approximately 3 mi²
Colonia: No
Congressional District: 7
Board of Supervisors District: 2
Census Tracts: 21, 22
Ward: 5

Data Sources: This community profile contains information from multiple sources.
- The magnifying glass symbol indicates that the information came from public sources like the U.S. Census Bureau or agency websites.
- The camera symbol indicates that the information originated from an observational assessment of the community conducted by evaluators from the University Of Arizona College Of Public Health.
- The microphone symbol indicates that the information came from an interview with the CPPW neighborhood Connector conducted by evaluators from the University of Arizona College of Public Health.
- The clipboard symbol indicates the data originated from the community assessments administered to neighborhood residents by the CPPW neighborhood Connector.

The population of the South Park, Las Vistas, and Pueblo Gardens neighborhoods differs from the population of Pima County and the overall U.S. population (see table at right). Compared to these two groups, residents in these neighborhoods:

- **Are slightly younger** – There are more children under 5 years of age and fewer adults over 65 than Pima County and the U.S.
- **Live in bigger households and have bigger families** – Average household size and family size are greater than those for Pima County and the U.S.
- **Have lower incomes** – Per capita income is less than half those of Pima County and the nation.
- **Are more Hispanic** - 76% compared to 15% in the U.S.
- **Are more likely to be foreign born** – 26% were born outside the U.S., compared to 13% countywide and 12% nationwide.
- **Are more likely to speak languages other than English** – Nearly two-thirds (62%) speak a language other than English at home, compared to less than 20% for the U.S.

### Employment by Industry

Of the South Park, Las Vistas, and Pueblo Gardens population age 16 years and over, 61% are in the labor force, compared to 65% of the U.S. population.

- **Educational, health and social services** are the top industry in these neighborhoods (19% of labor) and in Pima County (24%).
- **Retail trade and arts, entertainment, and recreation, and accommodation and food services** are the second biggest industries for civilian labor in South Park / Las Vistas / Pueblo Gardens, each accounting for 14% of labor (vs. 12% and 11%, respectively, in Pima County).

### Demographics (ACS 2005-2009)

<table>
<thead>
<tr>
<th></th>
<th>SOUTH PARK / LAS VISTAS / PUEBLO GARDENS</th>
<th>PIMA COUNTY</th>
<th>U.S.</th>
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<tbody>
<tr>
<td><strong>GENDER</strong></td>
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<tr>
<td>Male</td>
<td>47.2%</td>
<td>49.0%</td>
<td>49.3%</td>
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<tr>
<td>Female</td>
<td>52.8%</td>
<td>51.0%</td>
<td>50.7%</td>
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<tr>
<td><strong>AGE</strong></td>
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<tr>
<td>Median age</td>
<td>-</td>
<td>36.8 years</td>
<td>36.5 years</td>
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<tr>
<td>Under 5 years</td>
<td>9.4%</td>
<td>6.9%</td>
<td>6.9%</td>
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<td>18 years and over</td>
<td>67.1%</td>
<td>76.3%</td>
<td>75.4%</td>
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<tr>
<td>65 years and over</td>
<td>8.0%</td>
<td>14.7%</td>
<td>12.6%</td>
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<td><strong>HOUSEHOLDS AND FAMILIES</strong></td>
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<tr>
<td>Average household size</td>
<td>3.53 people</td>
<td>2.62 people</td>
<td>2.60 people</td>
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<tr>
<td>Average family size</td>
<td>4.07 people</td>
<td>3.30 people</td>
<td>3.19 people</td>
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<tr>
<td>Median household income</td>
<td>-</td>
<td>$45,885</td>
<td>$51,425</td>
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<tr>
<td>Median family income</td>
<td>-</td>
<td>$56,711</td>
<td>$62,363</td>
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<td>Per capita income</td>
<td>$11,910</td>
<td>$24,556</td>
<td>$27,041</td>
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<td><strong>RACE AND ETHNICITY</strong></td>
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<td>Not Hispanic or Latino:</td>
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<tr>
<td>White alone</td>
<td>13.9%</td>
<td>57.2%</td>
<td>65.8%</td>
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<tr>
<td>Black or African American alone</td>
<td>6.3%</td>
<td>3.1%</td>
<td>12.1%</td>
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<tr>
<td>American Indian and Alaska Native alone</td>
<td>1.9%</td>
<td>2.5%</td>
<td>0.7%</td>
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<tr>
<td>Asian alone</td>
<td>0.0%</td>
<td>2.4%</td>
<td>4.3%</td>
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<tr>
<td>Native Hawaiian and Other Pacific Islander alone</td>
<td>0.0%</td>
<td>0.1%</td>
<td>0.1%</td>
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<td>Some other race alone</td>
<td>0.2%</td>
<td>0.3%</td>
<td>0.2%</td>
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<tr>
<td>Two or more races</td>
<td>1.3%</td>
<td>1.6%</td>
<td>1.6%</td>
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<tr>
<td>Hispanic or Latino (of any race)</td>
<td>76.3%</td>
<td>32.8%</td>
<td>15.1%</td>
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<tr>
<td><strong>NATIVITY / LANGUAGE</strong></td>
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<tr>
<td>Foreign born</td>
<td>25.6%</td>
<td>13.2%</td>
<td>12.4%</td>
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<tr>
<td>Speak a language other than English at home (population 5 years and over)</td>
<td>61.5%</td>
<td>28.0%</td>
<td>19.6%</td>
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</table>
NEIGHBORHOOD CHARACTERISTICS: HOMES VS. COMMERCIAL DESTINATIONS

Residential Areas 🏡

Housing characteristics:
- South Park / Las Vistas / Pueblo Gardens have 4,284 housing units.
- 8% of housing units in these neighborhoods are vacant, compared to about 12% in Pima County.
- There are more homeowners than renters in these neighborhoods: About two-thirds of housing units are owner-occupied and one-third are renter-occupied.

Occupied Housing Units by Year
Householder Moved Into Unit

<table>
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<tr>
<th>Year</th>
<th>Percentage</th>
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<tr>
<td>1969 or before</td>
<td>1.4%</td>
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<tr>
<td>1970-1979</td>
<td>10%</td>
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<td>1980-1989</td>
<td>20%</td>
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<tr>
<td>1990-1999</td>
<td>25%</td>
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<tr>
<td>2000-2004</td>
<td>30%</td>
</tr>
<tr>
<td>2005 or later</td>
<td>30%</td>
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</tbody>
</table>

- 1.4% of housing units lack complete plumbing facilities
- 0.5% lack complete kitchen facilities
- 8.8% have no telephone services

Commercial / Public Access Destinations 🛍️

Of approximately 136 commercial or public access destinations in the South Park, Las Vistas, and Pueblo Gardens neighborhoods, the greatest proportion is abandoned homes or buildings and vacant lots (22%). Additionally:
- Restaurants or other food vendors and taquerías or mobile stands account for 11% of destinations.
- There are nearly as many liquor stores (3) as there are health and human services destinations (4).

<table>
<thead>
<tr>
<th>Destination</th>
<th>Count (approx.)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abandoned home/building/vacant lot</td>
<td>30</td>
<td>22%</td>
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<tr>
<td>Other service (salon/beautician, lawyer, laundry)</td>
<td>22</td>
<td>16%</td>
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<tr>
<td>Other retail (card shop, video rental, florist, etc.)</td>
<td>11</td>
<td>8%</td>
</tr>
<tr>
<td>Place of worship</td>
<td>11</td>
<td>8%</td>
</tr>
<tr>
<td>Warehouse/factory/industrial building</td>
<td>11</td>
<td>8%</td>
</tr>
<tr>
<td>Restaurant or other food vendor</td>
<td>10</td>
<td>7%</td>
</tr>
<tr>
<td>Auto shop</td>
<td>6</td>
<td>4%</td>
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<tr>
<td>Other civil service</td>
<td>6</td>
<td>4%</td>
</tr>
<tr>
<td>Railroad, bridge, tunnel, highway, overpass, wash</td>
<td>6</td>
<td>4%</td>
</tr>
<tr>
<td>Taquería/mobile stand</td>
<td>5</td>
<td>4%</td>
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<tr>
<td>Health and human services</td>
<td>4</td>
<td>3%</td>
</tr>
<tr>
<td>Liquor store</td>
<td>3</td>
<td>2%</td>
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<tr>
<td>Community garden</td>
<td>3</td>
<td>2%</td>
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<tr>
<td>Post office</td>
<td>2</td>
<td>1%</td>
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<tr>
<td>Home-based child care</td>
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<tr>
<td>Gas station</td>
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<tr>
<td>Library</td>
<td>1</td>
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<tr>
<td>Junior college/college/university/vocational school</td>
<td>1</td>
<td>1%</td>
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A vacant lot in the South Park neighborhood

COMMUNITY ORGANIZATIONS

South Park Neighborhood Association
Since the 1990s the South Park neighborhood has been revitalizing itself, working closely with the City of Tucson as well community groups including Urban League and PRO Neighborhoods. Recent additions have included Silverlake Park, Quincie Douglas Neighborhood Center and community swimming pool, and Quincie Douglas Public Library. Developers have brought new housing options to the area, and new planned communities have the potential to bring new homes, commercial and retail development, and a scientific research park to the South Park neighborhood.

Las Vistas Neighborhood Association
Las Vistas Neighborhood Association was formed in 1989. Early projects include petitioning to put in street lights in the high crime neighborhood. The association has worked on many projects over the years, including helping the police to cut crime, beautification of James Thomas Park, encouraging local soccer leagues, working on street safety issues (including installation of a crosswalk streetlight in front of the Boy's and Girl's Club), and bringing City services to those in need in the area.

Pueblo Gardens Neighborhood Association

Quincie Douglas Library
1585 E. 36th St.

Kino Teen Advisory Board
The Kino Teen Advisory Board (KTAB) is a group where teens can make their ideas a reality through planning library and community projects and programs, including a gardening project at the Quincie Douglas Library.

Kino Teen Advisory Board. Available at: http://www.library.pima.gov/calendar/?Action=default&TheSearch=teen+advisory.
COMMUNITY RECREATIONAL FACILITIES

Thirteen recreational facilities were identified in the South Park, Las Vistas, and Pueblo Gardens neighborhoods (see map at right).

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<td>Kino Veterans Memorial Sports Park &amp; Centers / Sam Lena Park</td>
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<td>Borton Primary Magnet</td>
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COMMUNITY RECREATIONAL FACILITIES – PARKS ACCESSIBLE TO THE PUBLIC

SILVERLAKE PARK / QUINCIE DOUGLAS NEIGHBORHOOD CENTER

A large park and community center are open to the general public daily from 6am-10:30pm. Hours are posted in English. Neighborhood Center resources are available for a fee and include a computer lab, weight room, youth and teen programs, and senior programs. The area includes:

- Shaded and unshaded play equipment (see photo at bottom right)
- Soccer and baseball fields and grassy areas (see photo at top right)
- Shaded picnic tables and benches
- Water fountains
- Restrooms (see photo at bottom left)
- Bike racks
- Trash bins
- Walking trail
- Lights (see photos at bottom right and top right)
- Pool
- Snack bar

Some litter, graffiti, and vandalism were observed, and traffic from Kino Parkway was audible. There was no evidence of alcohol or substance use or sex paraphernalia.

The walking path at the Silverlake Park is new and one of the most valuable things we have -- people do use it.

The soccer fields at Quincie Douglas are not really utilized by our neighbors... They can’t take advantage of them because you have to book them, and they’ve been booked by soccer leagues. We can’t utilize something that it’s in our own neighborhood. It should be a priority for teams in our area to play.

The dance room in the Quincie Douglas Neighborhood Center is not being utilized. It’s not available. Parks and rec doesn’t make it available to us. It’s a very nice dance room with mirrors and a wooden floor.

There is a weight room too. It’s small, but it’s nice, and that’s available.

Sixteen respondents (59%) are aware of the neighborhood or local school recreational facilities; 22% are not aware and 18% indicated they do not know what recreational resources are available.
JAMES THOMAS PARK
Large park open to the general public daily from 6am-10:30pm. Hours are posted in English. The area includes:
- Unshaded play equipment
- Soccer fields and well-maintained grassy areas
- Basketball and tennis courts (see photo at far right)
- Shaded and unshaded picnic tables
- Water fountains
- Restrooms
- Trash bins
- Lights (see photo at far right)
Some litter was observed, but there was no graffiti or vandalism and no evidence of alcohol or substance use or sex paraphernalia.

KINO VETERANS MEMORIAL SPORTS PARK & CENTERS / SAM LENA PARK
Large park and community center open to the general public. Open from 9am-7pm Monday-Thursday, 9am-6pm Fridays, and 9am-3pm Saturdays (closed Sundays). Hours are posted in English. The area includes:
- Baseball fields and grassy areas
- Shaded picnic tables, benches and grills
- Water fountain
- Restrooms
- Bike racks
- Trash bins
- Walking trails (unlit)
- Lights (see photo at near right)
- Pool (outdoor) (see photo at near right)
Some graffiti/vandalism was observed, but there was no litter and no evidence of alcohol or substance use or sex paraphernalia.
COMMUNITY RECREATIONAL FACILITIES – PARKS & OTHER SITES ACCESSIBLE TO THE PUBLIC

MIRASOL PARK
Medium-sized park open to the general public. Hours are not posted. The area includes:
- Unshaded play equipment (see photo at near right)
- Baseball field and open fields / grassy areas
- Basketball courts
- Shaded and unshaded picnic tables with grills (see photo at far right)
- Water fountains
- Trash bins
- Lights
Some litter was observed, but there was no graffiti or vandalism and no evidence of alcohol or substance use or sex

BOYS & GIRLS CLUB OF TUCSON
Medium-sized park and “clubhouse” open to the general public. The area includes:
- Shaded play equipment
- Baseball field and grassy area
- Basketball court (see photo at near left)
- Shaded and unshaded picnic tables and benches
- Water fountains
- Trash bins
- Lights (see photo at near left)
Graffiti, litter, and dog refuse were observed. There was no evidence of alcohol or substance use or sex paraphernalia.
COMMUNITY RECREATIONAL FACILITIES – SCHOOLS ACCESSIBLE TO THE PUBLIC

UTTERBACK MIDDLE SCHOOL

Large joint-use school/park facilities are open to the general public. Hours are posted in English. The area includes:
- Baseball and soccer fields / grassy areas (see photo at top left)
- Bleachers
- Basketball and tennis courts (no nets)
- Trash bins (see photo at bottom left)
- Lights (see photo at top left)

No litter, graffiti, or vandalism was observed, and there was no evidence of alcohol or substance use or sex paraphernalia.
COMMUNITY RECREATIONAL FACILITIES – SCHOOLS POSSIBLY ACCESSIBLE TO THE PUBLIC

BORTON PRIMARY MAGNET SCHOOL
Medium-sized, fenced school/park facilities. Unclear if facilities are open to the public. The area includes:
- Shaded and unshaded play equipment
- Baseball fields and grassy areas
- Unshaded picnic tables and shaded benches
- Water fountain and restrooms
- Trash bins
- Walking trail
Some litter was observed, but there was no graffiti/vandalism and no evidence of alcohol or substance use or sex paraphernalia.

PUEBLO GARDENS ELEMENTARY SCHOOL
School recreational facilities with no hours posted – unclear if facilities are open to the public. The area includes:
- Shaded and unshaded play equipment (Photo at far left)
- Baseball and soccer fields and grassy areas
- Basketball and tennis courts
- Benches
- Water fountains
- Bike racks
- Trash bins
- Exercise stations / walking trail (Photo at near left)
Some graffiti and litter were observed. There was no evidence of alcohol or substance use or sex paraphernalia.

HOLLADAY INTERMEDIATE MAGNET SCHOOL
Medium-sized, fenced school recreational facilities. No hours posted – unclear if facilities are open to the public. The area includes:
- Shaded and unshaded play equipment
- Baseball fields and grassy areas
- Basketball and tetherball courts
- Benches
- Water fountains
- Restrooms (inside school)
- Bike racks
No litter or graffiti/vandalism, and no evidence of alcohol or substance use or sex paraphernalia.
COMMUNITY RECREATIONAL FACILITIES – SCHOOLS POSSIBLY ACCESSIBLE TO THE PUBLIC

SOUTHSIDE COMMUNITY SCHOOL
School recreational facilities with no hours posted – unclear if facilities are open to the public. The area includes:
- Shaded and unshaded play equipment
- Soccer field / grassy area
- Basketball court (with bleachers)
- Shaded and unshaded picnic tables and benches
- Restrooms (in school)
- Bike racks (see photo at far left)
- Trash bins
- Lights
No graffiti/vandalism or litter was observed, and there was no evidence of alcohol or substance use or sex paraphernalia.

YOUTHWORKS SCHOOL
Medium-sized school recreational facilities. No hours are posted – unclear if facilities are open to the public. The area includes:
- Basketball / volleyball courts (see photos at right)
- Shaded picnic tables and benches
- Restrooms (inside)
- Bike racks
- Trash bins
- Lights
There was audible street traffic, but there was no litter or graffiti/vandalism and no evidence of alcohol or substance use or sex paraphernalia.
COMMUNITY RECREATIONAL FACILITIES – SITES NOT ACCESSIBLE TO THE PUBLIC

CAVETT ELEMENTARY SCHOOL
Medium-sized school recreational facilities. No hours are posted and the area is not open to the public. The area includes:
- Unshaded play equipment
- Baseball field and grassy areas
- Basketball courts
- Benches
- Restrooms
- Bike racks
- Trash bins
- Walking trail (perimeter)

No litter or graffiti/vandalism was observed, and there was no evidence of alcohol or substance use or sex paraphernalia.

PILGRIM REST MISSION BAPTIST CHURCH
Small church recreational area. No hours posted – facilities are not open to the general public. The area includes:
- Shaded and unshaded play equipment (see photos at left)
- Walking trail (perimeter)
- Light

No litter or graffiti/vandalism was observed, and there was no evidence of alcohol or substance use or sex paraphernalia.
PUBLIC TRANSPORTATION

SunTran (Tucson’s regional bus service)

Service

At least four full-service routes run through the South Park / Las Vistas / Pueblo Gardens neighborhoods (see map at right). Additionally, one Express route passes through the area.

Bus Stops

Of 53 bus stops observed, most had a sign post, more than half had a bench, some had shade or a trash can, and few had a route map, lighting, or a bike rack.

Bus Stop Characteristics

Map of Sun Tran Routes in South Park / Las Vistas / Pueblo Gardens

Bus stop in the Las Vistas community

ACTIVE TRANSPORTATION

Bikeability

Bike Routes

The South Park, Las Vistas, and Pueblo Gardens neighborhoods have a variety of bike routes and bikeable residential streets (see map below).

Map of Bike Routes in South Park / Las Vistas / Pueblo Gardens

Notes from observational assessment:

- Several designated bike routes are located on busy streets.
- Nine of ten observed neighborhood food sources are located on designated bike routes or bikeable streets; five have bike racks.

Who answered the survey?

- 71 members of the South Park community
- 92% in English
- 8% in Spanish

The survey was filled out at Quincie Douglas library, February 2011.

Fifty-four (77%) respondents say that they walk in their neighborhood on a regular basis.

Nine-percent of respondents say that they enjoy bike riding in their neighborhood.

**FOOD ACCESSIBILITY**

**Food Vendors by Type***

- Small Market: 30%
- Market within Gas Station: 40%
- Fast Food: 30%

*N = 10

Of 10 observed neighborhood food sources, there are:
- 3 small markets
- 3 markets within gas stations
- 4 fast food options
- **No** large supermarkets

**ADVERTISING / PLACEMENT**

- Two of the vendors had visible promotional displays or signage for healthy foods
- One vendor offered price incentives for healthy options
- None of the vendors had healthy foods available near checkout

Alcohol signage in South Park / Las Vistas / Pueblo Gardens

**On average, how many times a week do you eat fast food? (N = 70)**

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 Times (Never)</td>
<td>9,13%</td>
</tr>
<tr>
<td>Less than Once</td>
<td>5,7%</td>
</tr>
<tr>
<td>1-3 Times</td>
<td>41,59%</td>
</tr>
<tr>
<td>4 or More Times</td>
<td>10,14%</td>
</tr>
</tbody>
</table>

**Do you eat sweets everyday? (N = 50)**

- **Never**: 8%
- **Always**: 28%
- **Sometimes**: 64%
ASSESSMENT OF HEALTHY FOODS

Do you eat fruits and vegetables daily? (N = 70)

- Always: 59%
- Sometimes: 40%
- Never: 1%

Food Vendor Characteristics by Food Type*

<table>
<thead>
<tr>
<th>Food Type</th>
<th>Quality</th>
<th>Variety</th>
<th>Frequency</th>
<th>Visibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fruits &amp; Vegetables</td>
<td></td>
<td></td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Low Fat Products</td>
<td></td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Whole Grains</td>
<td></td>
<td></td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Low Sugar Products</td>
<td></td>
<td></td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>

Of 10 food vendors assessed:

- 100% stock fruits and vegetables, and these produce offerings are found:
  - somewhat frequently,
  - with some variety,
  - and poor to adequate quality.
- Low fat products were visible at more than 50% of these locations
- 50% had whole grain products visible
- Low sugar products were visible at just 20% of vendors

There are no health food stores or restaurants.

The closest grocery store to most of us is Food City and now there’s an El Super. Sometimes they have really good produce, but they tend to spoil.

It’s cheaper to buy a hamburger from McDonalds with the white flour buns and a fried hamburger with no nutritional value. It’s quicker and easier.

HEALTH SERVICES

Closest hospital (located adjacent to the south boundary of Las Vistas):

University Physicians Hospital at Kino
2800 E. Ajo Way
Services: Emergency room, pharmacy, laboratory, inpatient/outpatient surgery, behavioral health, and more.

Health care providers in South Park / Las Vistas / Pueblo Gardens:

Caregiver Training Center
Kino Teen Center (photo below)
Morse Job Opportunity Center
Southern Arizona Children's Advocacy Center

FOOD SYSTEMS RESOURCES

Farmers' Markets
NONE WITHIN TARGET AREA

Closest farmers’ market (adjacent to east boundary of Las Vistas):

Community Food Bank Farmers' Market
3003 S. Country Club Rd.
Tuesdays
8am - noon (year-round)
Accepts WIC benefits and Food Stamps

Gardening

1. Nuestra Tierra Demonstration and Market Garden at Community Food Bank (adjacent to the east boundary of Las Vistas)

The purpose of this garden is to demonstrate viable food production in the Tucson area and to provide fruits and veggies for the farmers' markets. Gardening assistance and supplies are offered on-site and seasonal workshops are free and open to the general public. The Food Bank also operates a home gardening program through which gardening assistance is offered to qualifying enrollees at their homes.

2. School Gardens

Borton Magnet Elementary, Southside Community School, Pueblo Gardens Elementary, and Youthworks all have gardens (see photo below)

SCHOOLS & CHILD CARE

Schools

- ACE Charter High School – South Campus (Youthworks)
- Borton Primary Magnet School
- Cavett Elementary School
- Holladay Intermediate Magnet School
- Pueblo Gardens Elementary School
- Southside Community School (6-8)
- Utterback Middle School

Children and youth who reside in South Park / Las Vistas / Pueblo Gardens neighborhoods attend schools in Tucson Unified School District (TUSD). Five TUSD public schools (Borton Primary Magnet, Cavett Elementary, Holladay Intermediate Magnet, Pueblo Gardens Elementary, and Utterback Middle) are located within the target area boundaries (see map at right). Proportions of students who qualified for free or reduced lunch status ranged from 57% of students at Borton to 97% at Pueblo Gardens in March 2010.

Two charter schools – ACE Charter High School (Youthworks) and Southside Community School – are located in the target area. ACE Charter High’s South Campus is located in the Pueblo Gardens neighborhood. Southside Community School serves grades 6-8, and 100% of students qualified for free or reduced lunch status in March 2010.

Child Care

- Cavett Head Start
  2125 E. Poquita Vista
- Morning Star Head Start
  1201 E. 25th St.
- My Little Angels Daycare
  1960 S. Park Ave.
- Quincie Douglas Kids Forever
  1575 E. 36th St.
- Tucson Nursery School Infant/Toddler
  2150 E. Silvosa St.
- Tucson Nursery Schools & Child Care Centers
  2385 S. Plumer Ave.
Eleven faith-based organizations were observed in the South Park, Las Vistas, and Pueblo Gardens neighborhoods.

- Gideon Missionary Baptist
  3085 S. Campbell Ave.

- Welcome Baptist Church
  617 W. Nevada St.

- Pilgrim Rest Missionary Baptist
  2403 S. Martin Ave

- House of Jacob
  (Address not observed)

- Our Lady Queen of All Saints Catholic Church
  2915 E. 36th St.

- Iglesia Cristiana Restauración
  1975 E. 36th St.

- Rising Star Baptist Church
  2800 E. 36th St.

- Church of Christ Southside
  2503 E. 36th St.

- Comunidad de Amor
  2199 E. 36th St.

- New Life Worship Center
  2568 E. Menor St.

- Gideon Missionary Baptist
  3085 S. Campbell Ave.

- Grace Temple Missionary
  1019 E. 31st St.

- Pilgrim Rest Missionary Baptist
  2403 S. Martin Ave

- Our Lady Queen of All Saints Catholic Church
  2915 E. 36th St.

- Iglesia Cristiana Restauración
  1975 E. 36th St.

- Rising Star Baptist Church
  2800 E. 36th St.

- Church of Christ Southside
  2503 E. 36th St.

- Comunidad de Amor
  2199 E. 36th St.

- New Life Worship Center
  2568 E. Menor St.
COMMUNITY STRESS INDICATORS

Poverty

In the South Park, Las Vistas, and Pueblo Gardens neighborhoods, proportions of individuals and families living below the poverty level are greater than in Pima County.

<table>
<thead>
<tr>
<th>Percent whose income in the past 12 months is below poverty level</th>
<th>South Park / Las Vistas / Pueblo Gardens</th>
<th>Pima County</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>All people</td>
<td>28.5%</td>
<td>15.7%</td>
<td>13.5%</td>
</tr>
<tr>
<td>18 years and over</td>
<td>23.0%</td>
<td>13.8%</td>
<td>11.8%</td>
</tr>
<tr>
<td>65 years and over</td>
<td>13.3%</td>
<td>8.4%</td>
<td>9.8%</td>
</tr>
<tr>
<td>Families</td>
<td>20.0%</td>
<td>10.7%</td>
<td>9.9%</td>
</tr>
<tr>
<td>With related children under 18 years</td>
<td>28.7%</td>
<td>17.6%</td>
<td>15.3%</td>
</tr>
<tr>
<td>With related children under 5 years</td>
<td>17.5%</td>
<td>19.4%</td>
<td>16.6%</td>
</tr>
<tr>
<td>Families with female householder, no husband present</td>
<td>36.3%</td>
<td>27.5%</td>
<td>28.7%</td>
</tr>
<tr>
<td>With related children under 18 years</td>
<td>41.7%</td>
<td>35.5%</td>
<td>37.1%</td>
</tr>
<tr>
<td>With related children under 5 years</td>
<td>56.3%</td>
<td>45.1%</td>
<td>45.6%</td>
</tr>
</tbody>
</table>


Crime

Compared to all of Tucson, there was a greater proportion of motor vehicle thefts in South Park and Pueblo Gardens in 2008.

Vandalized sign in Pueblo Gardens
### NEIGHBORHOOD CONCERNS AND OPPORTUNITIES

#### Top 4 Concerns When Outside  
(N = 28)

<table>
<thead>
<tr>
<th>Concern</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stray dogs</td>
<td>32%</td>
</tr>
<tr>
<td>Too much traffic</td>
<td>32%</td>
</tr>
<tr>
<td>Garbage in the streets/sidewalks</td>
<td>29%</td>
</tr>
<tr>
<td>Unsupervised kids</td>
<td>21%</td>
</tr>
</tbody>
</table>

#### Other Concerns When Outside:

- Traffic speed (18%)
- Hot, sunny, exposed routes (18%)
- Abandoned furniture on sidewalks (18%)
- Lack of sidewalks (14%)
- Poor air quality (14%)
- Ugly, unattractive routes (14%)
- Cars parked on sidewalks (14%)
- Too many bars/liquor stores (11%)
- Dangerous street crossings (7%)
- Gangs (7%)
- Threatening situations (drugs/crime/harassment) (4%)

#### Top 6 Desired Improvements  
(N = 28)

<table>
<thead>
<tr>
<th>Improvement</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking Paths/Sidewalks</td>
<td>38%</td>
</tr>
<tr>
<td>More Neighborhood Events</td>
<td>31%</td>
</tr>
<tr>
<td>More Trees</td>
<td>31%</td>
</tr>
<tr>
<td>Night Lighting</td>
<td>31%</td>
</tr>
<tr>
<td>Grocery Stores</td>
<td>19%</td>
</tr>
<tr>
<td>Friendly Neighbors</td>
<td>19%</td>
</tr>
</tbody>
</table>
NEIGHBORHOOD OPPORTUNITIES

“If your neighborhood were to create opportunities for its residents to be healthy, how would you go about doing it?”

1. Quincie Douglas Neighborhood Center
   - Increased access for neighborhood residents to the soccer fields
2. Quincie Douglas Library
   - Offer health and wellness programs
3. Churches
   - Offering healthier food options and church functions
4. Make local facilities more accessible
   - El Pueblo gym
   - Kino gym
   - Boys and Girls Club
   - Churches
5. Programs that free or very cheap
   - Cooking classes
   - Food education
   - Family-focused
   - Shopping classes
6. Work with the youth
7. Solicit guidance from the elders
8. Health food stores – currently none in the area
9. Healthy restaurants – currently none in the area
10. Teach people to compost
11. Food education school programs
12. Vacant lots
What would help you to eat healthier? 
(N = 70)

- Knowing how to prepare quick, healthy foods (51%)
- Stores that sell healthier foods nearby (27%)
- Friends and neighbors to encourage me and work together (11%)
- Lower prices (7%)

Other responses: More willpower; more happiness; learn how to make better choices; more time to cook; I already eat healthy; a personal chef; getting my kids to eat healthier; cooking at home; and I don’t know. Two survey respondents did not answer this question.

Other responses: If I could, yes; to eat more healthy foods; and I’d like to.

Other responses: More machines, less injury, and close to home. Three survey respondents did not respond to this question.