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Flowing Wells Community Profile

Developed by the CPPW Evaluation Team

University of Arizona

Mel and Enid Zuckerman College of Public Health

for the

Communities Putting Prevention to Work Program

Pima County Health Department

Made possible by funding from the Pima County Health Department via the U.S. Department of Health and Human Services.

FLOWING WELLS

Population: 23,991

Location: In metro Tucson, about 2 miles northwest of downtown

Target Area Boundaries:

North: River Rd. (connects to I-10 at Orange Grove/I-10 Frontage Rd.)

South: Grant Rd.

East: Fairview Ave. (Grant Rd. to Roger Rd.) /
Flowing Wells Rd. (Roger Rd. to River Rd.)

West: I-10

Land area: Approximately 6 mi²

Colonia: No

Congressional District: 7 & 8

Board of Supervisors District: 1 & 3

Census Tract: 45.04, 45.05, 45.06, 45.07

Ward: 1 & 3



Data Sources: This community profile contains information from multiple sources.



The magnifying glass symbol indicates that the information came from public sources like the U.S. Census Bureau or agency websites.



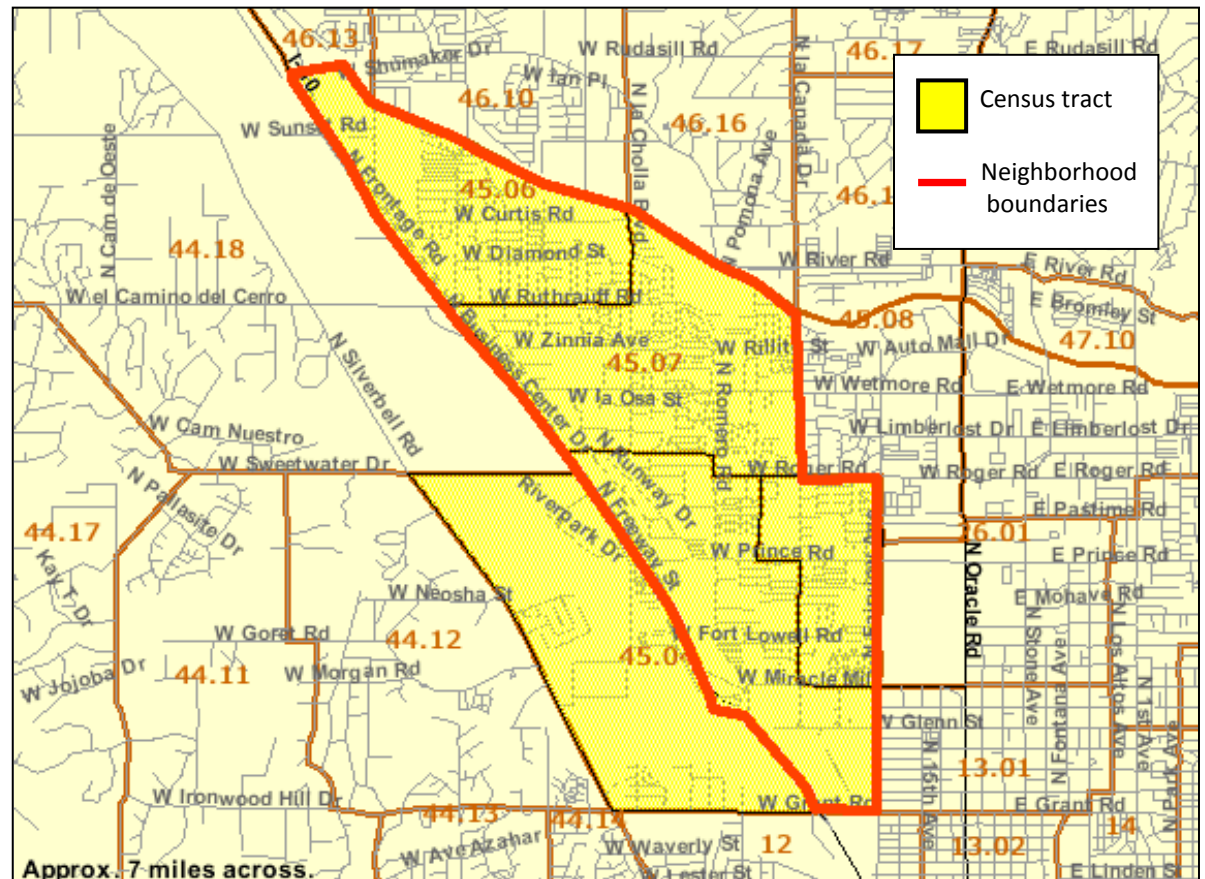
The camera symbol indicates that the information originated from an observational assessment of the community conducted by evaluators from the University Of Arizona College Of Public Health.



The microphone symbol indicates that the information came from an interview with the CPPW neighborhood Connector conducted by evaluators from the University of Arizona College of Public Health.



The clipboard symbol indicates the data originated from the community assessments administered to neighborhood residents by the CPPW neighborhood Connector.



SOURCES: Flowing Wells Neighborhood Association won the 2007 All-American City Award. Picture available at: <http://www.library.pima.gov/locations/flowingwells/about.php>
Govtrack.us. Arizona's 7th Congressional District & Map. Available at: <http://www.govtrack.us/congress/findyourreps.xpd?state=AZ&district=7>.
Pima County Board of Supervisors. District Map. Available at: <http://www.pima.gov/bos/distmap/images/bos17.pdf>.
U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.
U.S. Department of Housing & Urban Development. Designated Colonias in Arizona. Available at: <http://www.hud.gov/local/az/groups/coloniasaz.cfm>.

POPULATION CHARACTERISTICS

The population of Flowing Wells differs from the population of Pima County and the overall U.S. population (see table at right). Compared to these two groups, residents in Flowing Wells:

- *Are slightly older* – There are more adults over 65 than Pima County and the U.S.
- *Have lower incomes* – Per capita income is about two-thirds that in the U.S. and less than three-quarters that in Pima County.
- *Are more Hispanic than the U.S.* - 35% of Flowing Wells residents identify as Hispanic or Latino, compared to 15% of those nationwide.
- *Are more likely to be foreign born* – 18% of those in Flowing Wells were born outside the U.S., compared to 13% of those in Pima County and 12% of those in the U.S.

Employment by Industry

Of the Flowing Wells population age 16 years and over, two-thirds (59%) are in the labor force, compared to 65% of the U.S. population.

- *Educational, health and social services* are the top industries in both Flowing Wells and Pima County; however, they account for a smaller proportion of labor in Flowing Wells (18%) than for the County (24%).
- *Arts, entertainment, and recreation, and accommodation and food services* account for a greater proportion of labor in Flowing Wells (16%) than in Pima County (11%).



La Paloma Family Services, Inc.

LAPALOMAKIDS.ORG

870 W. Miracle Mile, Bldg. A
Tucson, Arizona 85705
(520) 750-9667



Demographics (ACS 2005-2009)

	FLOWING WELLS	PIMA COUNTY	U.S.
GENDER			
Male	47.8%	49.0%	49.3%
Female	52.2%	51.0%	50.7%
AGE			
Median age	-	36.8 years	36.5 years
Under 5 years	6.9%	6.9%	6.9%
18 years and over	77.4%	76.3%	75.4%
65 years and over	17.4%	14.7%	12.6%
HOUSEHOLDS AND FAMILIES			
Average household size	2.53 people	2.62 people	2.60 people
Average family size	3.21 people	3.30 people	3.19 people
Median household income	-	\$45,885	\$51,425
Median family income	-	\$56,711	\$62,363
Per capita income	\$17,104	\$24,556	\$27,041
RACE AND ETHNICITY			
Not Hispanic or Latino:			
White alone	60.3%	57.2%	65.8%
Black or African American alone	1.5%	3.1%	12.1%
American Indian and Alaska Native alone	0.4%	2.5%	0.7%
Asian alone	1.4%	2.4%	4.3%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.1%	0.1%
Some other race alone	0.1%	0.3%	0.2%
Two or more races	1.2%	1.6%	1.6%
Hispanic or Latino (of any race)	35.0%	32.8%	15.1%
NATIVITY / LANGUAGE			
Foreign born	17.5%	13.2%	12.4%
Speak a language other than English at home (population 5 years and over)	26.4%	28.0%	19.6%

SOURCES: La Paloma Family Services. Available at: <http://www.lapalomakids.org/lapaloma/tabid/127/Default.aspx>. Picture available at: <http://volunteer.truist.com/vctucson/org/218786.html>
U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.

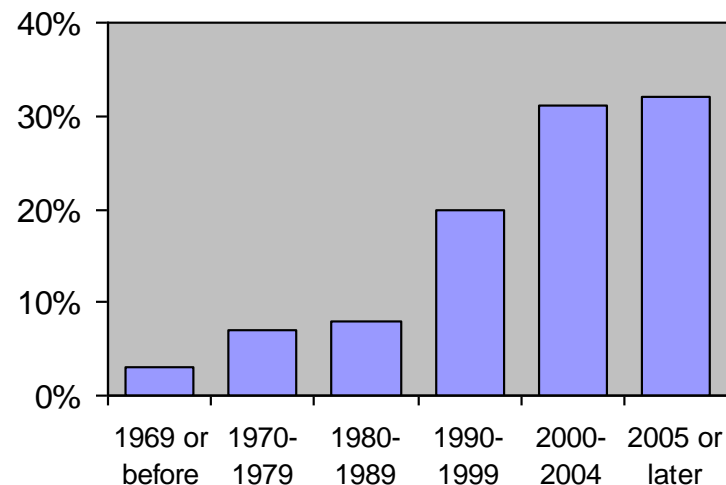
NEIGHBORHOOD CHARACTERISTICS

Residential Areas

Housing characteristics:

- Flowing Wells has 10,509 housing units.
- 10% of housing units in Flowing Wells are vacant, compared to about 12% in Pima County.
- There are more homeowners than renters: 70% of housing units in Flowing Wells are owner-occupied and 30% are renter-occupied.

**Occupied Housing Units by Year
Householder Moved Into Unit**



0.8% of housing units lack complete plumbing facilities
 1.1% lack complete kitchen facilities
 6.2% have no telephone services

Neighborhood Assets

**What do survey respondents like MOST about
their neighborhood?**

N = 42

The people	31%
It's quiet	19%
Proximity to business/ schools/ churches/ etc.	17%

Other things respondents like: The neighborhood is clean; the park; the schools; it's safe; they purchased a house.

Who answered the survey?

- ❖ 42 members of the Flowing Wells community
- ❖ 79% in English
- ❖ 21% in Spanish

The survey was filled out at Walter Douglas Elementary School during Buddy's Bazaar in February 2011.

COMMUNITY ORGANIZATIONS

Flowing Wells Neighborhood Association & Community Coalition

*Meets monthly at **Ellie Towne Flowing Wells Community Center***

The Flowing Wells Neighborhood Association and Community Coalition (FWNACC) was formed in 1995. Initially, the group focused on installing streetlights, reducing street flooding, and closing drug houses. Subsequent projects have included:

- Development of two parks, a community center, a library, a health center, a new WIC center, the Pima County I'm Home housing project, and the Flowing Wells Business Corridor
- Neighborhood clean-ups and revitalization projects, including support of public art
- Partnership with Pima Community College on the Education for Economic Empowerment project for single parents
- Assisted in organized events for Safe Routes to School program at Homer Davis and Laguna elementary schools

Flowing Wells Branch Library

1730 W. Wetmore Road
Tucson, AZ 85705
520.594.5225

Arizona Center for the Study of Children and Families

The mission of the Arizona Center for the Study of Children and Families is to develop and evaluate policy, practice and programs to enhance the well-being of children and families in Arizona. It leads the *Thrive in '05 Coalition*.



Thrive in '05 Coalition - formed in 2009

***Our major partners** are the Arizona Center for the Study of Children and Families, La Paloma Family Services, Flowing Wells School District, Walter Douglas Elementary School, Flowing Wells Neighborhood Association and Community Coalition, Community Food Bank, Literacy for Life, First Things First, Supervisor Sharon Bronson, U of A College of Education and College of Public Health, PRO Neighborhoods, and community residents.*

***Our mailing list** has 90 people on it, and we have between 25 and 40 that come to our monthly meetings. The next step is to expand the coalition's membership to include more community residents.*

***Our mission** is broader than health. It is to enhance the business and social climate of 85705 through a number of things in these core areas: children and families, transportation, and economic development, among others.*

SOURCES: Ellie Towne Flowing Wells Community Center. Photo available at: http://www.pima.gov/nrpr/centers/ellie_fw/index.htm
Neighborhood Link. Flowing Wells Neighborhood Association and Community Coalition. Available at: http://www.neighborhoodlink.com/Flowing_Wells_NACC/info
Arizona Center for the Study of Children and Families. Available at: <http://azcenter.org/index.html>
Flowing Wells Branch Library. Available at: <http://www.library.pima.gov/locations/flowingwells/>

COMMUNITY RECREATIONAL FACILITIES – PARKS & SCHOOLS ACCESSIBLE TO THE PUBLIC

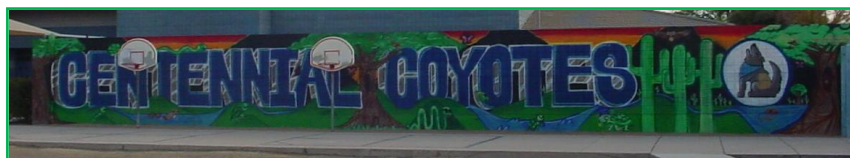


FLOWING WELLS JR. HIGH / CENTENNIAL ELEMENTARY

The grounds of Flowing Wells Junior High and Centennial Elementary comprise a large recreational facility that is open to the public. The area includes:

- Shaded and unshaded play equipment
- Shaded and unshaded picnic tables and benches
- Grassy fields for soccer, football, and baseball (see photo below)
- Basketball, tennis, and shuffleboard courts (see photo at upper right)
- A track
- Water fountains
- Restrooms
- Bike racks
- Trash bins
- Lights
- Pool (see photos at right)

No graffiti or evidence of alcohol or sex paraphernalia was visible. However, some cigarette butts and dog refuse were observed, and auditory annoyance was present due to activity at a nearby warehouse.



Jacobs Park
is a gem right here in the community. They closed the Jacobs Park pool last summer. It was one of 13 pools closed because of budget cuts in the city. That has had a dramatic effect on the community.

JACOBS PARK / YMCA COMMUNITY CENTER

A large park and community center are open to the general public daily from 6am-10:30pm. Hours are posted. The area includes:

- Shaded and unshaded play equipment
- Shaded picnic tables and benches
- Soccer and baseball fields and grassy areas
- Tennis courts
- Restrooms
- Trash bins
- Lights
- Pool

The area is well-maintained, with no litter or graffiti and no evidence of alcohol or substance use or sex paraphernalia.

COMMUNITY RECREATIONAL FACILITIES – SCHOOLS NOT ACCESSIBLE TO THE PUBLIC



HOMER DAVIS ELEMENTARY SCHOOL

Large gated recreational facility. The area includes:

- Shaded and unshaded play equipment (see photo at near left)
- Shaded picnic tables and benches
- Soccer field and grassy area
- Basketball courts (see photo at far left)
- Water fountains
- Restrooms (in school)
- Trash bins

The area is well-maintained, with no graffiti or litter and no evidence of alcohol or substance use or sex paraphernalia.

WALTER DOUGLAS ELEMENTARY SCHOOL

Small gated recreational facility. The area includes:

- Shaded and unshaded play equipment (see photo at right)
- Shaded picnic tables and benches
- Soccer field and grassy area
- Basketball hoops and tetherball poles
- Water fountains
- Bike racks
- Trash bins
- Walking trail

The area is well-maintained, with no graffiti or litter and no evidence of alcohol or substance use or sex paraphernalia. However, there was some auditory annoyance from traffic.



COMMUNITY RECREATIONAL FACILITIES – SCHOOLS NOT ACCESSIBLE TO THE PUBLIC

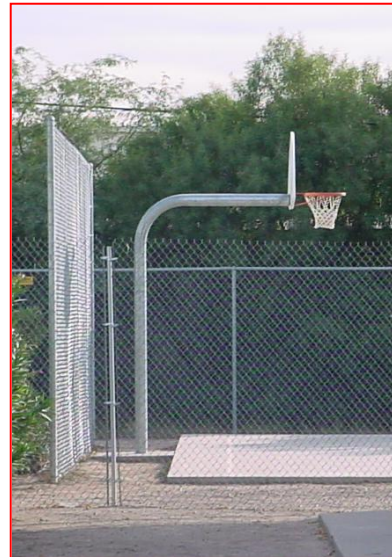


LAGUNA ELEMENTARY SCHOOL

Medium-sized gated recreational facility. The area includes:

- Shaded and unshaded play equipment
- Shaded and unshaded picnic tables and benches
- Grassy field area
- Basketball courts
- Water fountains
- Restrooms (in school)

The area is well-maintained, with no graffiti and no evidence of alcohol or substance use or sex paraphernalia. However, some litter was visible, and an unattended dog was observed. Noises from I-10 traffic were audible.



SENTINEL PEAK HIGH SCHOOL

Small gated recreational facility. The area includes:

- Shaded picnic tables and benches (see photo at far left)
- Basketball court (see photo at near left)
- Bike racks
- Trash bins

The area is well-maintained, with no graffiti and no evidence of alcohol use or sex paraphernalia. However, cigarette use was evident.

PUBLIC TRANSPORTATION

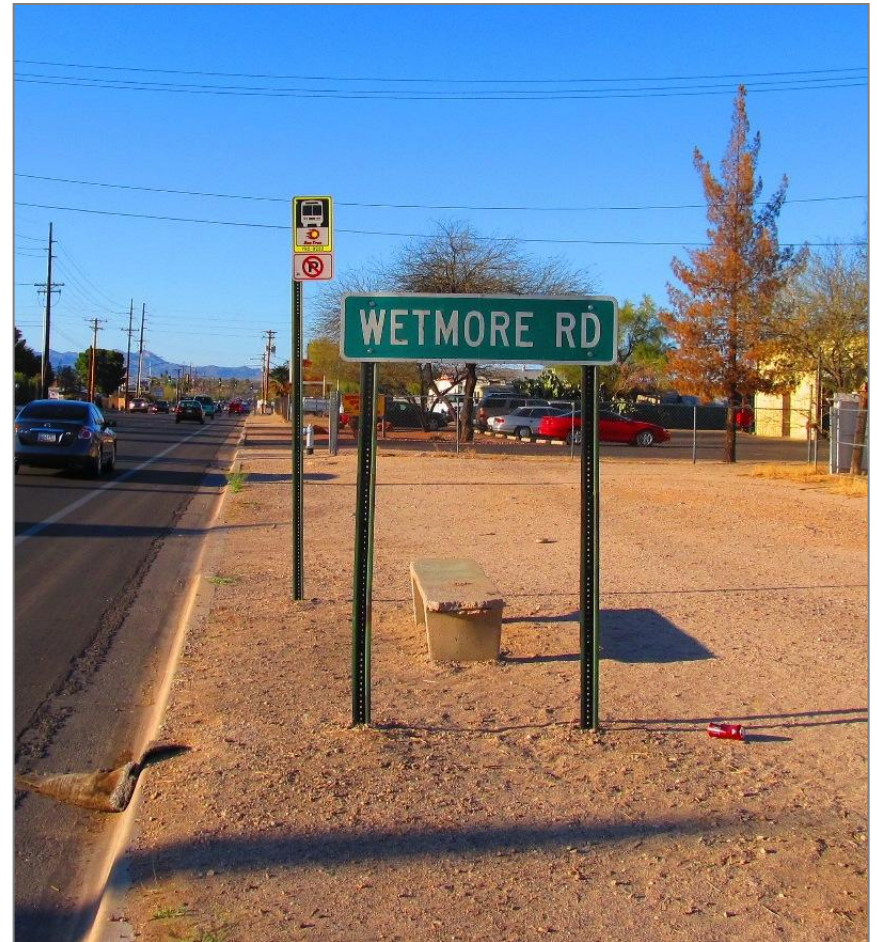


SunTran (Tucson's regional bus service)

Service

At least four full-service routes run through Flowing Wells (see map below). Additionally, four Express routes and one Sun Shuttle route (412 - Thornydale/River) pass through the area.

Map of Sun Tran Routes in Flowing Wells



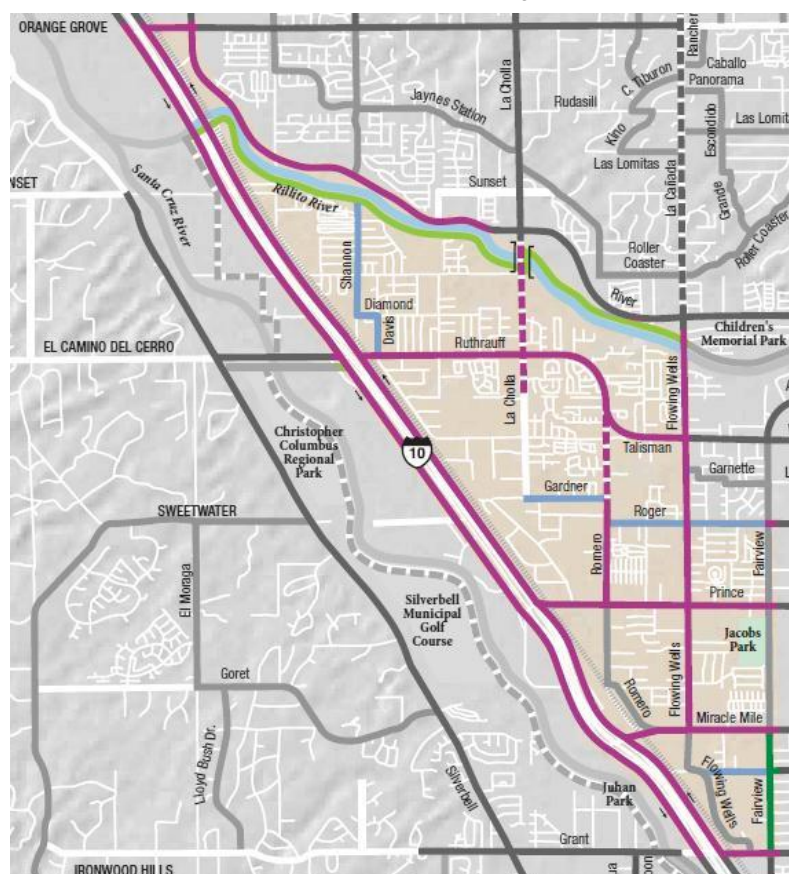
ACTIVE TRANSPORTATION

Bikeability

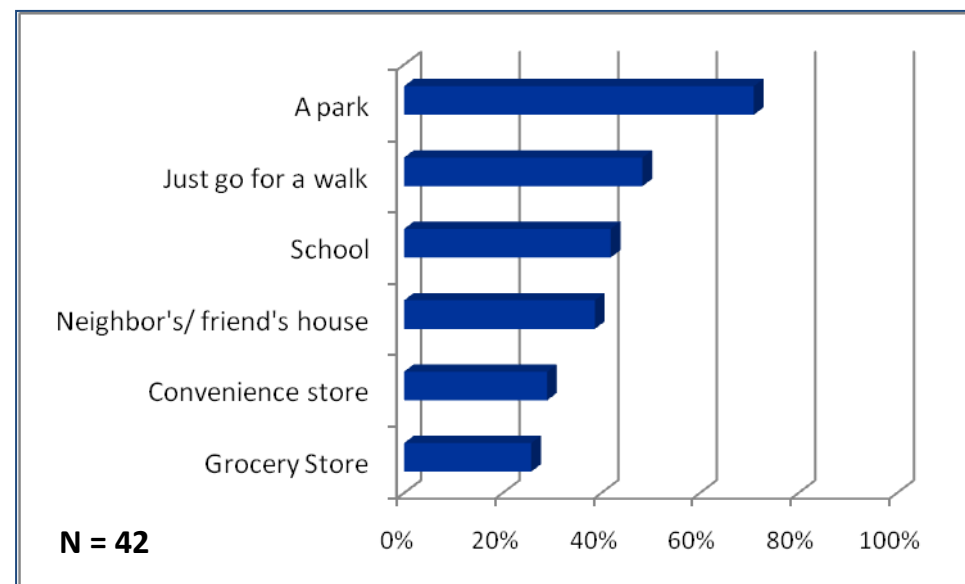
Bike Routes


Flowing Wells has a network of bike routes and bikeable residential streets (see map below). The area also contains the Rillito River shared-use path at its northern boundary.

Map of Bike Routes in Flowing Wells



Most Common Bike/ Walk Destinations



Thirty-one (74%) of respondents walk or bike in the neighborhood. 

Of those who walk or bike to a park, the most popular **parks** are Jacob's and Flowing Wells.

N = 42

FOOD ACCESSIBILITY



Grocery Stores

- Walmart Neighborhood Market**
 2175 West Ruthrauff Road
 Tucson, AZ 85705
 (520) 292-2542
- Food City**
 3923 North Flowing Wells Road
 Tucson, AZ 85705
 (520) 887-1343



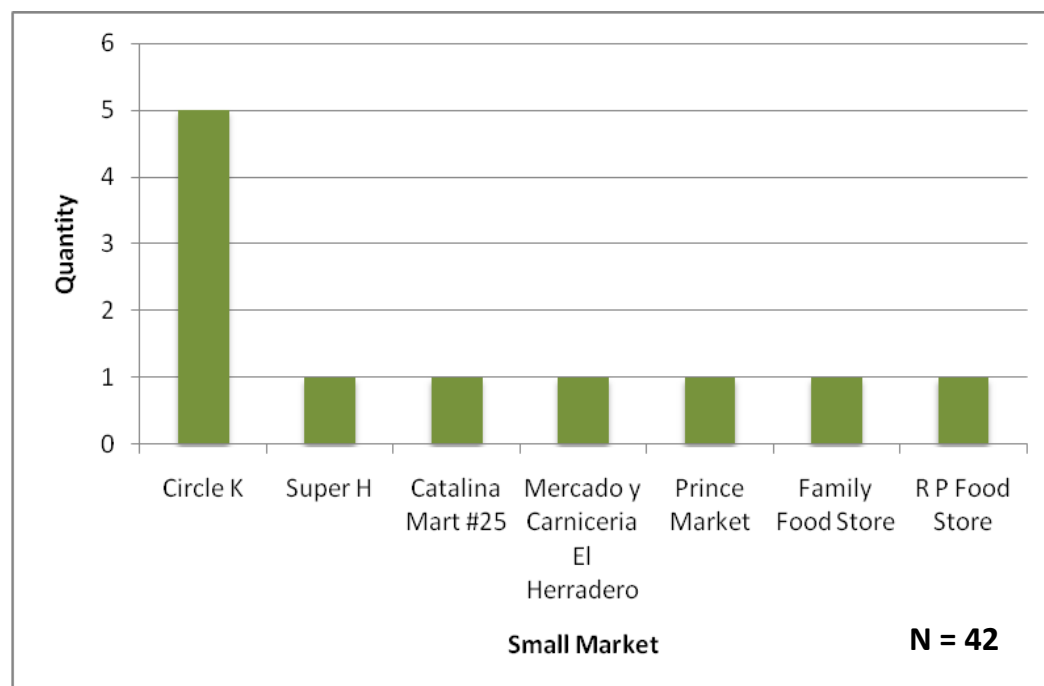
Where do you usually buy groceries?

(N = 42)

Walmart	38%
Food City	33%
Fry's	33%

*Other places where residents buy groceries:
Basha's; Albertson's; Herradero; Chinese
supermarket.*

Small Markets



Over **90%** of respondents say they drive their car to the grocery store.

The average amount of time it takes to get to the grocery store is **14 minutes**, with a range of 2 minutes to 60 minutes.

N = 42



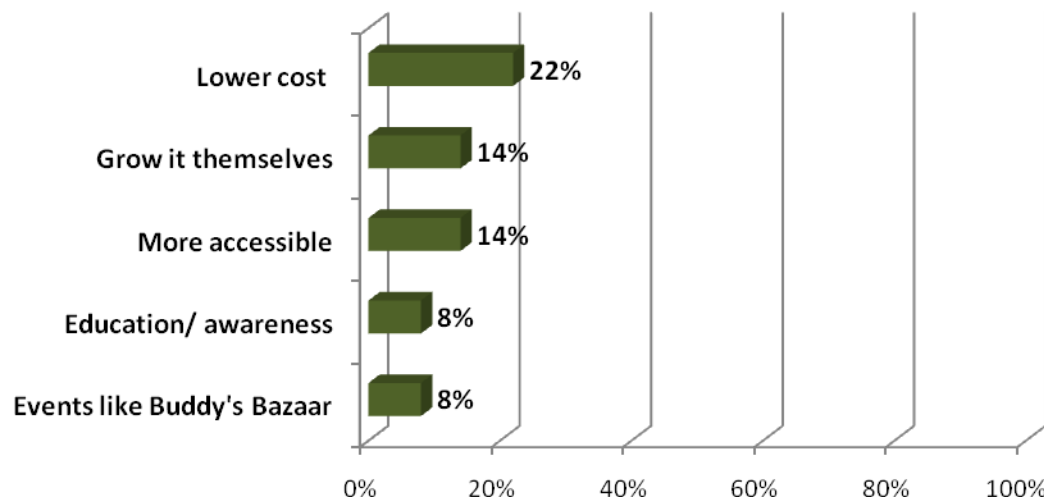
There is a food mart, not a Circle K, on the northwest corner of Miracle Mile and Fairview, but I think it mostly sells booze.

FOOD ACCESSIBILITY



What would help your family eat more fresh vegetables and fruit?

N = 42



There are very few grocery stores here, so there is little access to good, nutritious food. Often times poverty means you don't have transportation, so you're walking a mile to get your food, and then it's at a Circle K at a high, high price.

Other things that would help families eat more vegetables and fruit:
preparation/recipe ideas; family support; new cooking utensils.

Fifty-four (54%) of residents say it is possible for them to grow fruits, vegetables or eggs; and 38% said they want to grow them.

Main reasons for NOT being able to grow fruits, vegetables or eggs were:

1. No space (38%)
2. Soil is not good (14%)
3. Weather (10%)
4. Lack time (10%)

Other reasons: unfamiliarity; pets will eat it; zoning restrictions; and water costs.

N = 42

FOOD SYSTEMS RESOURCES

Farmers' Markets

Farm Stand at the Flowing Wells Community Center
 1660 W. Ruthrauff Rd.
 1st and 3rd Friday of the month
 9am - 12pm
 Accepts cash, debit and credit cards, food stamps, WIC benefits, and AZ FMNP vouchers.



*Last Friday (11/19/10) we introduced the first "Kid's Produce Market," known as **Buddy's Bazaar**, at Walter Douglas Elementary School. There are 620 students, grades 1-6, and a Head Start as well. Over 400 kids and their families participated. The Arizona Center for the Study of Children and Families worked with the Community Food Bank and Walter Douglas Elementary School to create this market. Last Friday we distributed over 9,000 pounds of produce free to the kids and their parents.*

Gardening

NONE that are known

HEALTH SERVICES

Closest hospitals:

Northwest Medical Center (located about one mile north of Flowing Wells)
 6200 N. La Cholla Blvd.

Services: More than 30 different specialties including Obstetrics and Gynecology, Surgery, Cardiology, Oncology, Neurology, Orthopedics, among others.

University Medical Center (located 2.5 miles southeast of Flowing Wells)
 1501 N. Campbell Ave.

Services: Emergency room, pharmacy, laboratory, inpatient/outpatient surgery, behavioral health, and more.

Health care providers in Flowing Wells:

Arizona Health

Back in Line Chiropractor LLC

El Rio Northwest Dental Clinic

New Allied Physicians at Flowing Wells

Pima County Health Dept. – Flowing Wells Clinic

Services: WIC, nutritional services



They had a health center in the community center there – St. Elizabeth's of Hungary – and it closed. So they are now putting out bids, and they have both El Rio and Marana health center to come and provide health services in the area.

SCHOOLS & CHILD CARE

Schools



- Centennial Elementary School
- Homer Davis Elementary School
- Laguna Elementary School
- Walter Douglas Elementary School
- Flowing Wells Junior High School
- Flowing Wells High School
- Sentinel Peak High School

Children and youth who reside in Flowing Wells attend schools in Flowing Wells Unified School District (FWUSD). Seven FWUSD public schools are located within the target area boundaries (see map at right).

The percentage of students at these schools who qualified for free or reduced lunch status ranged from 56% (Flowing Wells High) to 90% (Laguna Elementary and Walter Douglas Elementary) in March 2010.

Child Care



Academy Adventures – Flowing Wells
3902 N. Flowing Wells Rd.

Amphi Head Start
1075 W. Roger Rd.

Y.M.C.A. – SACC – Jacobs City
1010 W. Lind

Youth Enrichment Services (YES)
5001 N. Shannon Rd.

Youth Enrichment Services (YES) – Homer Davis
4250 N. Romero Rd.

New Discoveries Preschool
1109 W. Prince Rd.

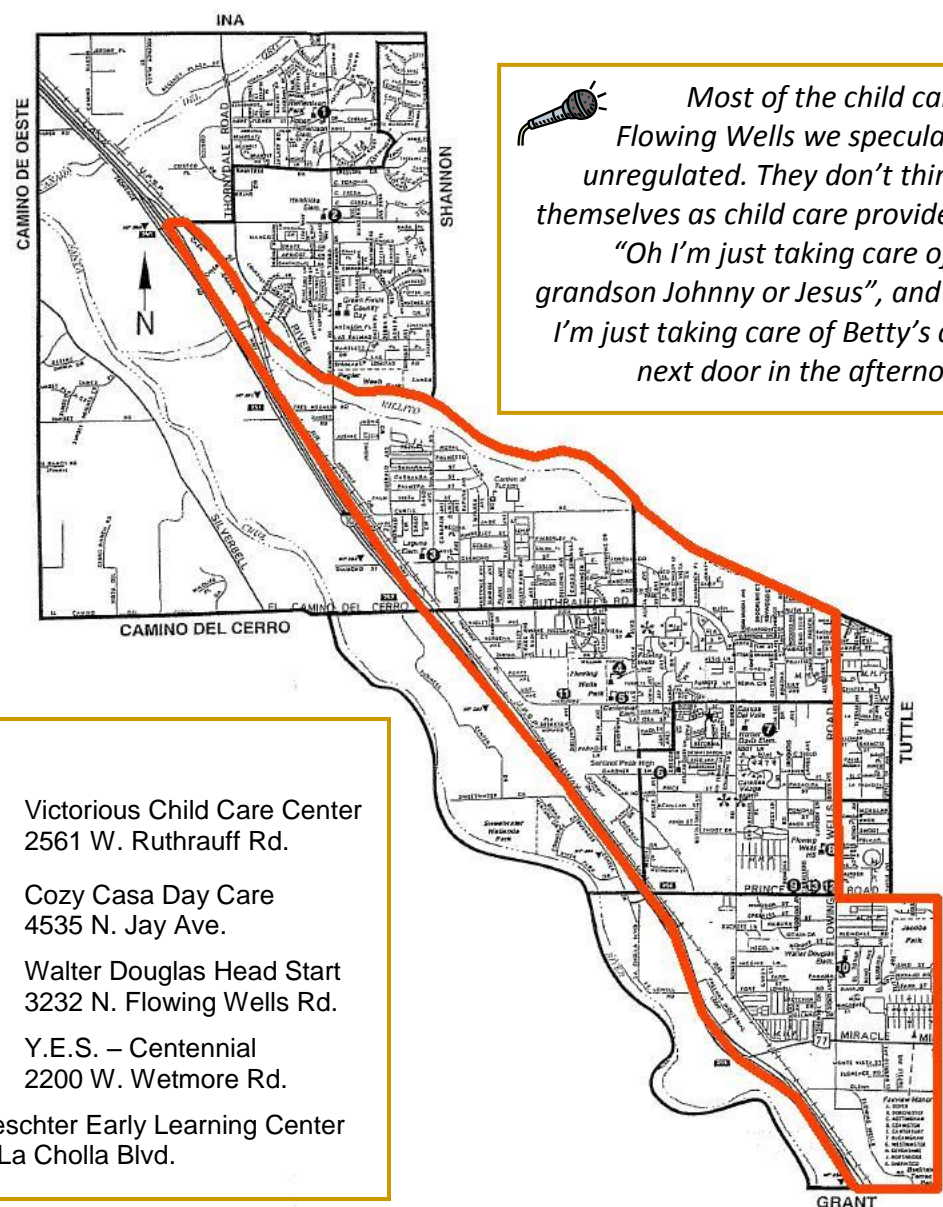
Precious Moments Daycare
3655 N. Flowing Wells Rd.

Laguna Head Start
5001 N. Shannon Rd.

Homer Davis Head Start
4258 N. Romero Rd.

Emily Meschter Early Learning Center
4605 N. La Cholla Blvd.

Map of Schools Near Flowing Wells



Most of the child care in Flowing Wells we speculate is unregulated. They don't think of themselves as child care providers – "Oh I'm just taking care of my grandson Johnny or Jesus", and "Oh I'm just taking care of Betty's child next door in the afternoon".

FAITH-BASED COMMUNITY

Nine faith-based organizations were identified in the Flowing Wells neighborhood.

Tucson Young Nak Church

1454 W. Wetmore Rd.

Northside Fellowship Church

2616 W. Zinnia Ave.

Gospel Rescue Mission

1130 W. Miracle Mile

Flowing Wells Baptist Church

4314 N. Romero Rd.

Victory Assembly of God

2561 W. Ruthrauff Rd.

Universal Church

1440 W. Prince Rd.



Flowing Wells Assembly of God

3198 N. Flowing Wells Rd.

Northwest Baptist Church

2926 W. Curtis Rd.

Jehovah's Witnesses

1742 W. Wetmore Rd.

SOURCES: Google maps. Flowing Wells churches. Available at: <http://maps.google.com/maps?q=church&ie=UTF8&hl=en&sl=32.280457,-110.970325&ssp=0.116249,0.222988&rq=1&ev=zo&split=1&radius=7.82&hq=church&hnear=&ll=32.280457,-110.970325&spn=0.116249,0.222988&z=13>
Flowing Wells Assembly of God. Photo available at: <http://flowingwellsaofg.com/>

COMMUNITY STRESS INDICATORS



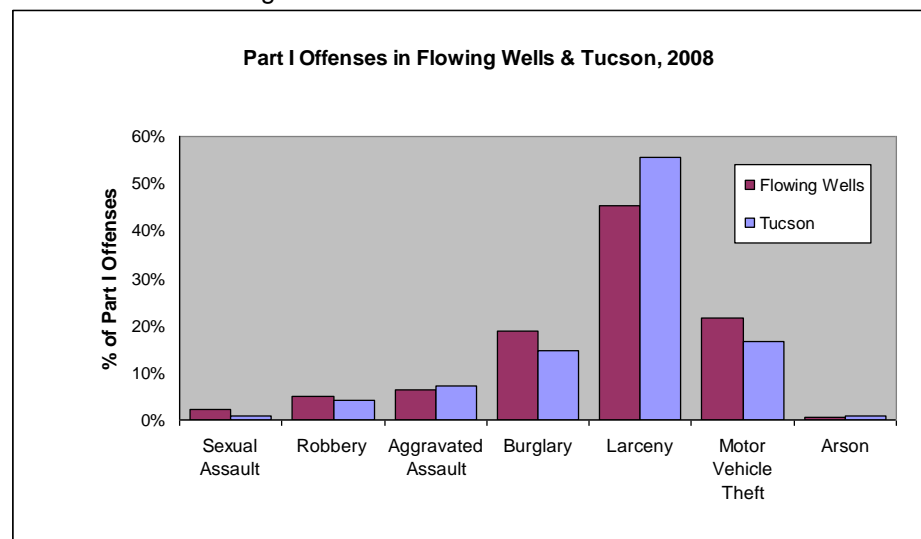
Poverty

In Flowing Wells, proportions of individuals and families living below the poverty level are substantially greater than in Pima County or the U.S. as a whole.

Percent whose income in the past 12 months is below poverty level			
	Flowing Wells	Pima County	U.S.
All People	23.0%	15.7%	13.5%
18 years and over	20.2%	13.8%	11.8%
65 years and over	12.2%	8.4%	9.8%
Families	19.9%	10.7%	9.9%
With related children under 18 years	30.1%	17.6%	15.3%
With related children under 5 years	41.3%	19.4%	16.6%
Families with female householder, no husband present	41.6%	27.5%	28.7%
With related children under 18 years	48.1%	35.5%	37.1%

Crime

Compared all of Tucson, there were greater proportions of burglary and motor vehicle theft in Flowing Wells in 2008.



85705 is a large zip code. It has the highest number of child removals by CPS in the city. It has the highest number of domestic violence referrals to the Tucson Police Department in the city. Part of Flowing Wells is in Ward 3 which has the highest number of teenage pregnancies in the city. We have some real stressors. It is a transient community. Single mothers can't rent an apartment, so they are stuck in substandard trailers, can't make payment there, and so they move to another.

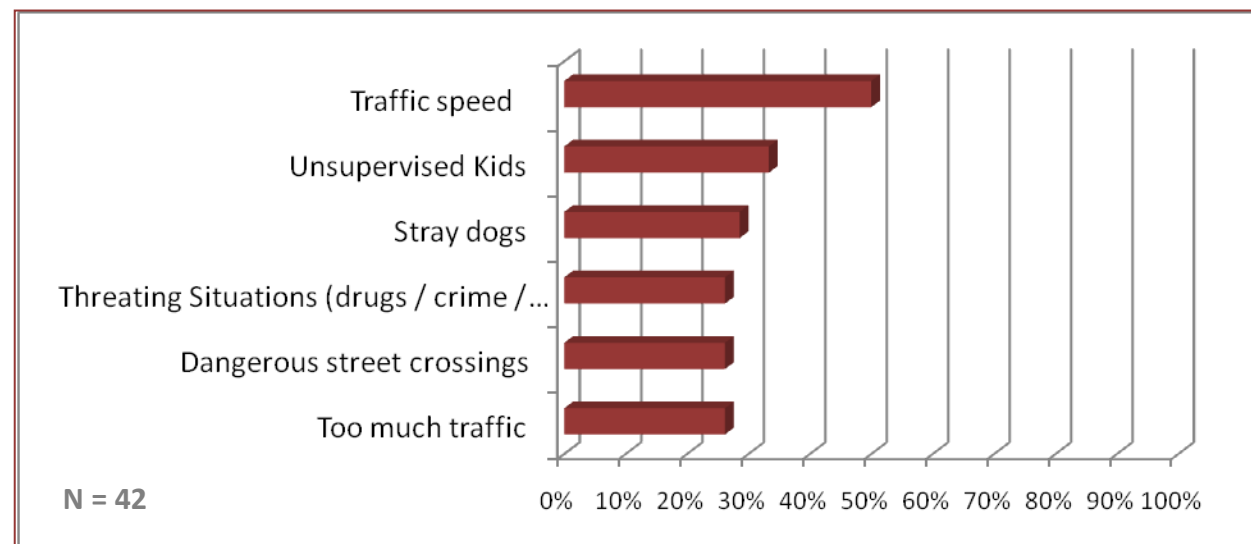
The triangle of violence-poverty-substance abuse is alive and well in 85705. That triangle our government tries to deal with all the time. It's underlying so much of what's happening in our community.

SOURCES: Tucson Police Department. Official Uniform Crime Statistics: Counts of Part I Crimes by Type and Year. Available at: http://tpdinternet.tucsonaz.gov/Stats/PART1_CHART_2008.PDF.
 Tucson Police Department. TPD Crime Statistics Search. Available at: <http://tpdinternet.tucsonaz.gov/Stats/Def.aspx>.
 U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.

NEIGHBORHOOD CONCERNS



Top Six Concerns When Outside:



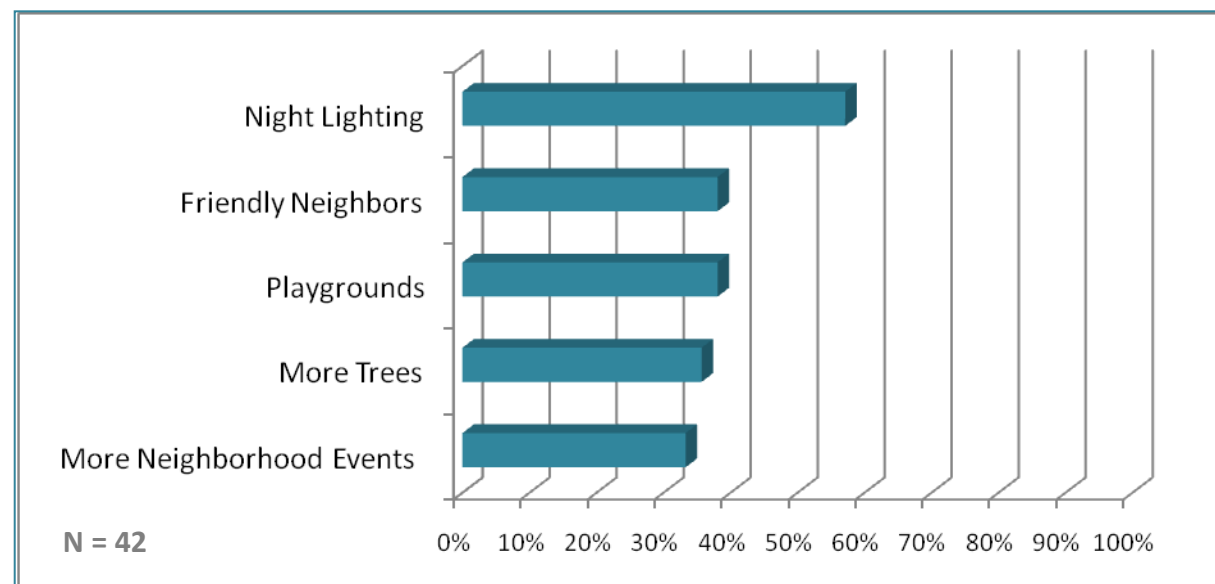
Issues Most Concerned About:

- ★ Safety (17%)
- ★ Graffiti (17%)
- ★ No safe place for kids to play (10%)
- ★ Cars speeding (10%)
- ★ Vandalism (7%)

NEIGHBORHOOD PRIORITIES



Top Five Desired Improvements:



Three most popular ways to improve access to fresh fruits and vegetables:

- ★ Make low cost cooking/nutrition classes available (60%)
- ★ Provide recipes for quick meal preparation using seasonal vegetables (55%)
- ★ Start a farmers market in the community (48%)

OPPORTUNITIES



1. Walter Douglas Elementary School - *Place-based Comprehensive Services*

- Community garden
- Health clinic
- Mural

2. Graffiti Removal

3. Jacob's Park

- Reopen the pool

4. Mobile Food Bank

5. Mobile Health Clinic

6. Enhance the school curriculum

- Teach kids how to learn and how to live, including:
 - ❖ Nutrition
 - ❖ Critical thinking
 - ❖ Decision-making



I'm learning that we need to focus more on the positive. Once we start talking to people about what's wrong, what are your problems, what are you pissed off at, then we're shutting them down to what's possible and what they want.

It takes time. It's all based on relationships, and when government leaves the arena, whether right or wrong, and I believe it's wrong, the community needs to step up and do some of those things for themselves. And so we are engaging people in developing relationships and building that sense of community, and that takes time, and we have to be patient.