Community Health Worker Evaluation Tool Kit

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The Annie E. Casey Foundation

Using **L**ogic **M**odels to **B**ring **T**ogether **P**lanning, **E**valuation & **A**ction
Logic Model Development Guide

Evaluation: **S**tart **H**ere **P**lease!

Bibliography, **R**eferences and **G**lossary

Framework, **I**nstruments, **F**orms and **D**irectory

Building **B**locks: **C**ommunity **H**ealth **W**orker **E**valuation **C**ase **S**tudies

Community Health Worker Evaluation Tool Kit

Increasing the Quality
and Quantity of
Community Health Worker
Program Evaluations

Funded by
The Annie E. Casey Foundation

Produced by
The University of Arizona Rural Health Office and College of Public Health

Grant-**W**riting **T**ips to **H**elp **Y**ou **S**ustain **Y**our **CHW** **P**rogram

Community Health Worker Evaluation Tool Kit

Making evaluation the success story you want to tell!

" For nearly five decades many great Community Health Worker Programs, although successful in their efforts to improve the health and quality of life for the underserved communities, lost funding due to insufficient data or measuring outcomes and impacts. I believe the Community Health Worker Evaluation Tool Kit will greatly help existing and future programs measure the quality and caliber of their interventions. "

- Yvonne E. Lacey, Co-Chair, Advisory Council of the National Community Health Advisor Study and Community Health Worker Specialist

The purpose of evaluation is to measure your success in creating change, to help you make your program the best it can be, to help you sustain your program and defend your program when necessary.

The Community Health Worker Evaluation Tool Kit is a practical and useful resource for program staff. It was developed with wide input from Community Health Workers and program managers. The Tool Kit concentrates on results and focuses on developing an evaluation plan and choosing appropriate measurements and evaluation tools for a CHW program. Community Health Workers can make all the difference, and The Tool Kit will help you describe the difference!

Just completed, the Tool Kit is now available in notebook form. It consists of six main sections:

Section 1:
Evaluation: Start Here Please!

Provides 21 basic evaluation principles for Community Health Worker Programs to use.
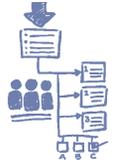
Section 2:
Using Logic Models to Bring Together Planning, Evaluation & Action
Logic Model Development Guide

" In an increasingly visual world, the logic model is a useful, graphic program management and evaluation tool. "

- Ricardo A. Millett, Director of Evaluation, W.K. Kellogg Foundation

Offers a logic model development guide produced by the W.K. Kellogg Foundation, focusing on an introduction to Logic Models, the development of a basic Logic Model, the development of a Theory of Change Logic Model and the usage of such models to plan for evaluation.

Section 3:
Framework, Instruments, Forms and Program Directory

Contains the CHW evaluation framework, tools created especially for the Tool Kit, evaluation forms that have been successfully used by CHW programs and a directory of programs whose tools are included.

## Two new tools were developed especially for the Tool Kit

Cost-Benefit Analysis:

A Primer for Community Health Worker Programs, compares the benefits of the program that can be measured in dollars with the costs of running the program. With this tool you can demonstrate cost-savings to funders.

The River of Program Life Exercise,

The River of Program Life Group Exercise is designed for CHW program staff to reflect collectively on the forces that have helped shape a program and challenger they face in the future.
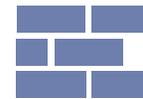
Section 4:
Building Blocks: Community Health Worker Evaluation Case Studies

Eight diverse CHW programs were selected to better understand how program evaluation in CHW programs is conducted and how it influences the sustainability of CHW services.

Section 5:
Grant-Writing Tips to Help You Sustain Your CHW Program

Offers general guidelines for writing proposals and reports, presenting sections commonly found in grant proposals.

Section 6:
Bibliography, References and Glossary

A comprehensive bibliography and list of resources.

Proposed future projects

▶ Tool Kit Dissemination: Web Site   ▶ Translation and Adaptation for Latino/a Spanish Language CHW programs
▶ Training and Technical Assistance   ▶ Building Capacity for Cost-Benefit Analysis: A National Cost-Benefit Training and Evaluation
▶ Supporting National Evaluation Efforts: A Standard Evaluation Protocol for CHW programs

New The Kit is now available in CD-ROM

Community Health Worker Evaluation Tool Kit

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	CHW Evaluation Tool Kit	**70.00**	
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		Total	

Note: ▶ **20% discount for orders of 4 or more Tool Kits**
▶ **Programs with budget of less than $100,000 a year are elegible for a 20% discount**

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