#### RESOURCES APPENDIX



# **Resources Appendix**

This Appendix provides information on print and electronic resources available to support you in your logic model development process.

# 1. Logic Model Information and Examples

University of Nevada, Reno Western CAPT web site http://www.unr.edu/colleges/educ/captta/prev/evaluate.htm

BJA Evaluation web site http://www.bja.evaluationwebsite.org

Schmitz, C. C. & Parsons, B. A. (1999). Everything you wanted to know about logic models but were afraid to ask. Battle Creek, MI: W. K. Kellogg Foundation.

# 2. United Way of America's Outcome Models

United Way of America web site http://www.unitedway.org/outcomes/contents.htm

Measuring program outcomes: A practical approach. United Way of America 701 North Fairfax Street Alexandria, VA 22314 (703) 836-7100

# 3. Definitions and Information on Program Theory and Evaluation

### **Program Theory Definitions**

A plausible and sensible model of how a program is supposed to work (Bickman, 1987, p. 5).









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- The set of assumptions about the relationships between the strategy and tactics the program has adopted and the social benefits it is expected to produce (Rossi, Freeman, & Lipsey, 1999, p.98).
- > The full chain of objectives that links inputs to activities, activities to...outputs, ...outputs to...outcomes, and ...outcomes to ultimate goals constitutes a program's theory (Patton, 1997, p. 218).
- A set of interrelated assumptions, principles, and/or propositions to explain or guide social actions (Chen, 1990, p. 40).
- An explanation of the causal links that tie program inputs to expected program outputs (Weiss, 1998, p. 55).
- A chain of causal assumptions linking program resources, activities, intermediate outcomes, and ultimate goals (Wholey, 1987, p. 78).

Bickman, L. (Ed.). (1987). Using program theory in evaluation. New Directions for Program Evaluation Series (no. 33). San Francisco: Jossey-Bass.

Chen, H. T. (1990). Theory driven evaluations. Newbury Park, CA: Sage.

Wholey, J. S. (Ed). (1987). Organizational excellence: Stimulating quality and communicating value. Lexington, MA: Lexington Books.

Wholey, J. S., Hatry, H. P., & Newcomer, K. E. (Eds.). (1994). Handbook of Practical Program Evaluation. San Francisco: Jossey-Basss Publishers.

Weiss, C. H. (1998). Evaluation: Methods for studying programs and policies. (2<sup>nd</sup> Ed). Upper Saddle River, NJ: Prentice Hall.

# 4. WKKF Logic Model Examples

WKKF web site http://www.wkkf.org

W. K. Kellogg Foundation Evaluation Handbook. To order contact:

W.K. Kellogg Foundation 1255 Hill Brady Road

Battle Creek, MI 49015

(616) 964-0700

[item number 1203]

Parsons, B. A. (1999). Making logic models more systemic. A paper presented at the Annual Meeting of the American Evaluation Association, Orlando, FL, November, 1999.

Parsons, B. A., Schmitz, Co (1999) Everything You Wanted to Know About Logic Models But Were Afraid to Ask. . A paper presented at the Annual Meeting of the American Evaluation Association, Orlando, FL, November, 1999.

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## 5. Information about Logic Model Development and Use

The Evaluation Forum (1999). Outcomes for success.

The Evaluation Forum 1932 First Avenue, Suite 403 Seattle, WA 98101 (206) 269-0171

Freddolino, P. P. (1999). The program logic model: What it is and how to teach it. A preconference workshop presented at the 1999 Conference of the Michigan Association for Evaluation, East Lansing, MI, May.

Targeting Outcomes of Programs. http://deal.unl.edu/TOP/synopsis.htm

Innovation Network, Inc. electronic logic model development tool http://www.inetwork.org

## 6. Evaluation Planning Information

WKKF web site http://www.wkkf.org

W. K. Kellogg Foundation Evaluation Handbook. To order contact: W.K. Kellogg Foundation 1255 Hill Brady Road Battle Creek, MI 49015 (616) 964-0700 [item number 1203]

Taking Stock. http://www.horizon-research.org

The Evaluation Forum (1994). A field guide to outcome-based program evaluation.

The Evaluation Forum 1932 First Avenue, Suite 403 Seattle, WA 98101 (206) 269-0171

Rossi, P. H., Freeman, H. E., & Lipsey, M. W. (1999). Evaluation: A systematic approach. Thousand Oaks, CA: Sage.

Patton, M. Q. (1997). Utilization-focused evaluation: The new century text. Thousand Oaks, CA: Sage.