



Balboa Heights, El Cortez, Coronado Heights, Keeling, Northwest, Miracle Mile Community Profile

Developed by the CPPW Evaluation Team

University of Arizona

Mel and Enid Zuckerman College of Public Health

for the

Communities Putting Prevention to Work Program

Pima County Health Department

BALBOA HEIGHTS / EL CORTEZ / CORONADO HEIGHTS / KEELING / NORTHWEST / MIRACLE MANOR

Population: 14,815

Location: In metro Tucson, about two miles north of downtown

Target Area Boundaries:

North: Fort Lowell Rd. / Miracle Mile

South: Grant Rd. / Lee St.

West: Oracle Rd. / Fairview Ave. / 6th Ave.

East: 1st Ave.

Land area: 1.63 mi²

Congressional District: 7

Colonia: No

Board of Supervisors District: 3 & 5

Census Tract: 13.01, 14

Ward: 3 & 6

Data Sources: This community profile contains information from multiple sources.



The magnifying glass symbol indicates that the information came from public sources like the U.S. Census Bureau or agency websites.



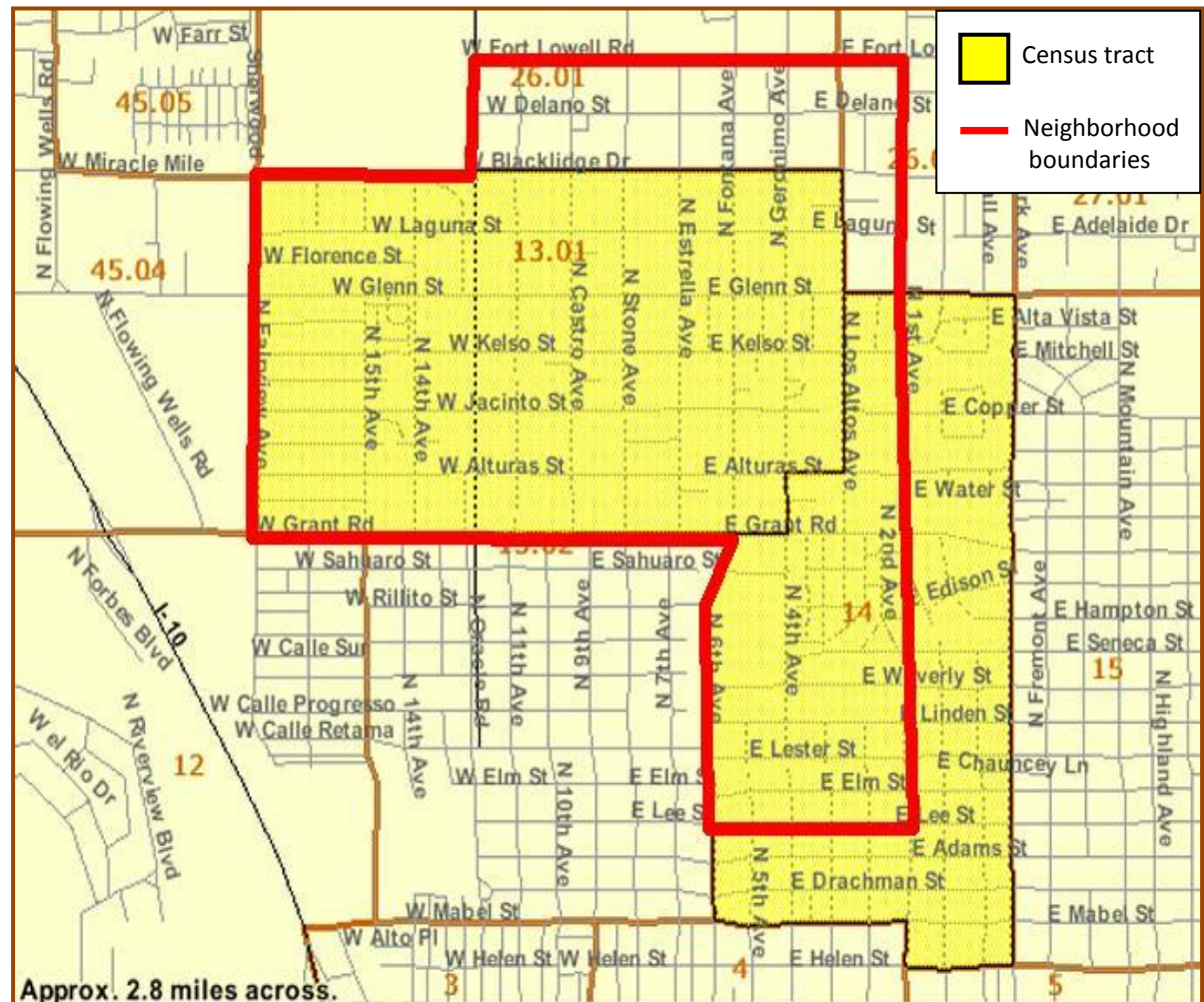
The camera symbol indicates that the information originated from an observational assessment of the community conducted by evaluators from the University Of Arizona College Of Public Health.



The microphone symbol indicates that the information came from an interview with the CPPW neighborhood Connector conducted by evaluators from the University of Arizona College of Public Health.



The clipboard symbol indicates the data originated from the community assessments administered to neighborhood residents by the CPPW neighborhood Connector.



SOURCES: Govtrack.us. Arizona's 7th Congressional District & Map. Available at: <http://www.govtrack.us/congress/findyourreps.xpd?state=AZ&district=7>.
Pima County Board of Supervisors. District Map. Available at: <http://www.pima.gov/bos/distmap/images/bos17.pdf>.
U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.
U.S. Department of Housing & Urban Development. Designated Colonias in Arizona. Available at: <http://www.hud.gov/local/az/groups/coloniasaz.cfm>.

POPULATION CHARACTERISTICS

The population of Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor differs from the population of Pima County and the overall U.S. population (see table at right). Compared to these two groups, people in these neighborhoods:

- *Are more likely to be male* – 54% of those in these neighborhoods are male, compared to less than half (49%) of those in the U.S.
- *Are slightly younger* – The proportion of inhabitants age 65 years or older is less than county and national figures.
- *Have lower incomes* - Per capita income is about half that for the U.S.
- *Are more Hispanic* - The population is nearly half Hispanic.
- *Are more likely to have been born outside the U.S.* – More than one-quarter of those living in these neighborhoods are foreign born, compared to 12% of those nationwide.
- *Are more likely to speak languages other than English* – Nearly half of those in these neighborhoods speak a language other than English at home, compared to less than one-fifth of the U.S. population.

Demographics (ACS 2005-2009)

	BALBOA / KEELING / EL CORTEZ / NW / MIRACLE MANOR	PIMA COUNTY	U.S.
GENDER			
Male	54.1%	49.0%	49.3%
Female	45.9%	51.0%	50.7%
AGE			
Median age	-	36.8 years	36.5 years
Under 5 years	7.5%	6.9%	6.9%
18 years and over	78.4%	76.3%	75.4%
65 years and over	8.1%	14.7%	12.6%
HOUSEHOLDS AND FAMILIES			
Average household size	2.75 people	2.62 people	2.60 people
Average family size	3.63 people	3.30 people	3.19 people
Median household income	-	\$45,885	\$51,425
Median family income	-	\$56,711	\$62,363
Per capita income	\$12,745	\$24,556	\$27,041
RACE AND ETHNICITY			
Not Hispanic or Latino:			
White alone	37.5%	57.2%	65.8%
Black or African American alone	6.5%	3.1%	12.1%
American Indian and Alaska Native alone	2.8%	2.5%	0.7%
Asian alone	5.0%	2.4%	4.3%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.1%	0.1%
Some other race alone	0.4%	0.3%	0.2%
Two or more races	1.0%	1.6%	1.6%
Hispanic or Latino (of any race)	46.7%	32.8%	15.1%
NATIVITY / LANGUAGE			
Foreign born	27.5%	13.2%	12.4%
Speak a language other than English at home (population 5 years and over)	44.8%	28.0%	19.6%

Employment by Industry

Of the Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor population age 16 years and over, 60% is in the labor force, compared to 65% across the U.S.

- *Educational, health and social services* are the top sources of civilian labor in Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor (20% of labor) and Pima County (24%).
- *Arts, entertainment, and recreation, and accommodation, and food services* account for a higher proportion of labor in Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor (20%) than in Pima County (11%).

Beacon Foundation 25 E. Drachman St., Tucson, AZ 85705

- Provides vocational and rehabilitation programs to adults with a variety of disabilities:
 1. **Work Adjustment Program** to learn work behaviors, skills, attitudes and self-confidence necessary to become fully reliable employees and fulfilled individuals.
 2. **Work Placement Programs** provide a variety of work assignments matching employee's skills with employer's needs.

SOURCES: Do Tucson, LLC – Beacon Foundation. Available at <http://www.dotucson.com/live.asp?qry=765>
 Beacon Group. Available at <http://www.beacongroupp.org>
 U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.

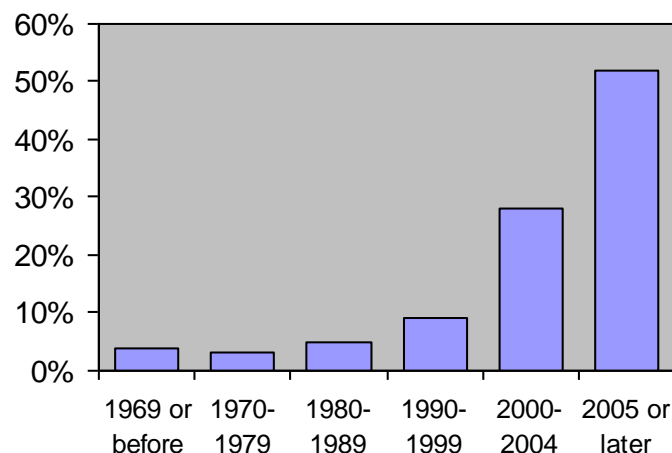
NEIGHBORHOOD CHARACTERISTICS: HOMES VS. COMMERCIAL DESTINATIONS

Residential Areas

Housing characteristics:

- Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor has 6,248 housing units.
- About 18% of housing units in these neighborhoods are vacant, compared to 12% in Pima County.
- Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor are comprised of more renters than homeowners: 27% of housing units in these neighborhoods are owner-occupied and 73% are renter-occupied.

**Occupied Housing Units by Year
Householder Moved Into Unit**



- 0.4% of housing units lack complete plumbing facilities.
- 1.8% lack complete kitchen facilities.
- 12.1% have no telephone services.

Commercial / Public Access Destinations

Of approximately 270 commercial or public access destinations in Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor, the greatest proportions are auto shops (24%), other services (23%), and other retail (19%). Additionally:

- There are more than four times as many auto shops (65) as there are health and human services destinations (15).
- Restaurants, taquerías, and other food vendors account for 10% of all destinations.
- There are as nearly as many liquor stores and night clubs (7) as there are recreational facilities (8).

Destination

Destination	Count (approx.)	Percentage
Auto shop	65	24%
Other service (salon/beautician, lawyer, laundry)	62	23%
Other retail (card shop, video rental, florist, etc.)	51	19%
Restaurant or other food vendor	25	9%
Abandoned home/building/vacant lot	18	7%
Health and human services	15	6%
Hotel/motel	8	3%
Place of worship	5	2%
Liquor store	4	1%
Warehouse/factory/industrial building	4	1%
Night club	3	1%
Pharmacy	2	1%
Check cashing business	2	1%
Taquería/mobile stand	2	1%
Bus station, other transportation (non-airport, train)	2	1%
Gas station	1	0%

*One good change that has occurred in the neighborhood in the past few years is the establishment of the **Glenstone Village**. It is a non-profit organization that provides affordable housing for people who have been rehabilitated through a substance abuse program. It is a drug-free, alcohol-free environment.*



COMMUNITY ORGANIZATIONS

Neighborhood Associations

Balboa Heights Neighborhood Association

Keeling Neighborhood Association

Keeling Neighborhood Association was created in 1993 in response to gang-related crime. Although part of the neighborhood affected was known as Coronado Heights, the neighbors who came to take a stand were from Stone to 1st Avenue and Ft. Lowell to Grant, so this new common ground was called "Keeling", after Helen Keeling Elementary School.

El Cortez Heights Neighborhood Association

El Cortez Heights split from the Northwest Neighborhood Association in 1999, registering with the City as a recognized neighborhood association.

Northwest Neighborhood Association

The Northwest Neighborhood Association (NWN) registered with the City as a recognized neighborhood association in 1996. The NWN meets the first Wednesday of every month at the Northwest Neighborhood Center/Mansfield Park.

Miracle Manor Neighborhood Association

Miracle Manor Neighborhood Association (MMNA) was established in 1997 as a means by which to bring neighbors together. The goal of MMNA is to create a safe community for our neighbors, while having fun and developing friendships in the process. Membership is open to anyone who owns property or resides within the boundaries of Grant and Miracle Mile, Oracle and Fairview.



Coronado Heights Neighborhood Association – Formed on June 30th, 2009

One reason why we established the neighborhood association a couple of years ago is to get people thinking more as a community, helping each other out as a community, and our hope is - and goals are - to pull out those who will be leaders, who will help others and be advocates for others.










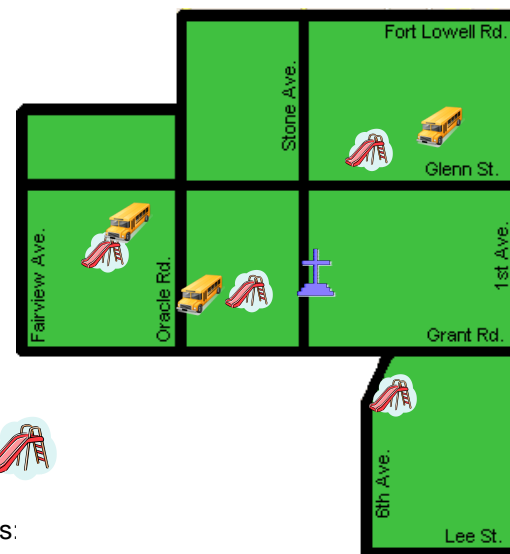
Our neighborhood association has started the Growing Roots Kid's Club. This basic idea is to get children involved in different projects in the neighborhood that make them feel that they are a part of our community, establishing roots in a constructive way to help them to feel empowered by making positive changes. Our first project was to sow native tree seeds into containers to later be planted in the neighborhood.





















































































COMMUNITY RECREATIONAL FACILITIES

Eight recreational facilities were identified in the Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor neighborhoods (see map at right). These include:

- Nash Elementary School  515 W. Kelso St.
- Keeling Elementary School  2837 N. Los Altos Ave.
- Arts for All / Angel Arts Center / Daycare  2520 N. Oracle Rd.
- Tucson Tabernacle  2555 N. Stone Ave.
- Jacinto Park  NW corner of Jacinto St. & 15th Ave.
- Mansfield Park (& KIDCO)  2000 N. 4th Ave.
- Keeling Desert Park  Glenn St. at N. Incas Pl.
- Balboa Heights Neighborhood Park (& KIDCO)  2526 N. Castro Ave



Schools, parks, and other recreational facilities were assessed for the presence/visibility and quality of features:

	Open to the public?	Play equipment	Grass	Sports fields	Tennis courts	Benches	Picnic tables	Water fountains	Restrooms	Bike racks	Trash bins	Exercise stations	Walking trails	Lights	Pool	Vending machines	Auditory annoyance	Litter / broken glass	Dog refuse	Dogs unattended	Evidence of alcohol / substance use	Sex paraphernalia	Graffiti / vandalism
Nash Elementary																							
Keeling Elementary																							
Arts for All / Angel Arts Center																							
Tucson Tabernacle																							
Jacinto Park																							
Mansfield Park																							
Keeling Desert Park																							
Balboa Heights Neighborhood Park																							

COMMUNITY RECREATIONAL FACILITIES – PARKS ACCESSIBLE TO THE PUBLIC



MANSFIELD PARK

Large recreational area that is accessible to the public. Hours are posted (in English). The area includes:

- Shaded play equipment (see photo at near right)
- Shaded and unshaded picnic tables and benches
- Sports fields and grassy areas
- Basketball courts
- Gym
- Water fountains
- Restrooms (indoors)
- Bike racks
- Trash bins
- Exercise stations
- Walking trails
- Lights
- Pool

There was no evidence of litter, alcohol or substance use, or sex paraphernalia. Some graffiti was visible.



JACINTO PARK

Medium-sized recreational area that is accessible to the public. Hours are posted (in English and Spanish). The area includes:

- Unshaded play equipment
- Benches and shaded picnic tables
- Sports fields / grassy areas
- Basketball courts
- Water fountains
- Bike racks
- Trash bins
- Walking trails
- Lights

There was no evidence of alcohol or substance use, or sex paraphernalia. There was some graffiti on the basketball court.

COMMUNITY RECREATIONAL FACILITIES – PARKS ACCESSIBLE TO THE PUBLIC

BALBOA HEIGHTS NEIGHBORHOOD PARK

Small recreational area that is open to the public. Facilities also include Marty Birdman Center (see photo at near right). Hours are posted in English. The area includes:

- Unshaded play equipment
- Shaded benches and picnic tables (see photo at far right)
- Sports fields and grassy areas
- Basketball courts
- Water fountains
- Restrooms
- Bike racks
- Trash bins
- Walking trails (cement)
- Lights

There was no evidence of alcohol or substance use, or sex paraphernalia. Dog refuse and vandalism were observed



KEELING DESERT PARK

Small recreational area that is open to the public. Hours are posted in English. The area includes:

- Shaded play equipment
- Benches and picnic tables (shaded and unshaded)
- Water fountains
- Bike racks
- Trash bins
- Walking trails
- Lights

There was no litter/broken glass, no evidence of alcohol or substance use, no sex paraphernalia, and no graffiti or vandalism.

COMMUNITY RECREATIONAL FACILITIES – SCHOOLS NOT ACCESSIBLE TO THE PUBLIC



KEELING ELEMENTARY SCHOOL

Recreational facilities are not open to the public. Besides health center (Marana Health Center) and Indian Education Project, the area includes:

- Shaded and unshaded play equipment (see photo at near right)
- Benches and shaded picnic tables
- Sports fields / grassy areas
- Basketball courts
- Water fountains
- Restrooms (in school)
- Trash bins
- Exercise stations
- Walking trails
- Lights

The area is well-maintained, with no litter or evidence of alcohol or substance use or sex paraphernalia. Some graffiti was observed.



NASH ELEMENTARY SCHOOL

School recreational facilities are not open to the public. The area includes:

- Shaded and unshaded play equipment
- Benches and unshaded picnic tables (see photo at far left)
- Sports fields and grassy areas (see photo at near left)
- Water fountains
- Trash bins
- Exercise stations

There was no litter, broken glass, graffiti, evidence of alcohol or substance use, or sex paraphernalia.

PUBLIC TRANSPORTATION



SunTran (Tucson's regional bus service)

Service

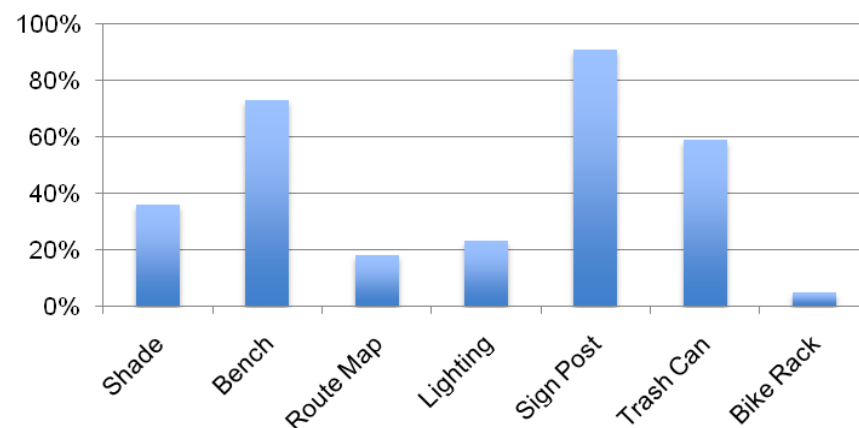
At least five full-service routes run through the Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor neighborhoods (see map below). Additionally, one Express route passes through the area.

Bus Stops

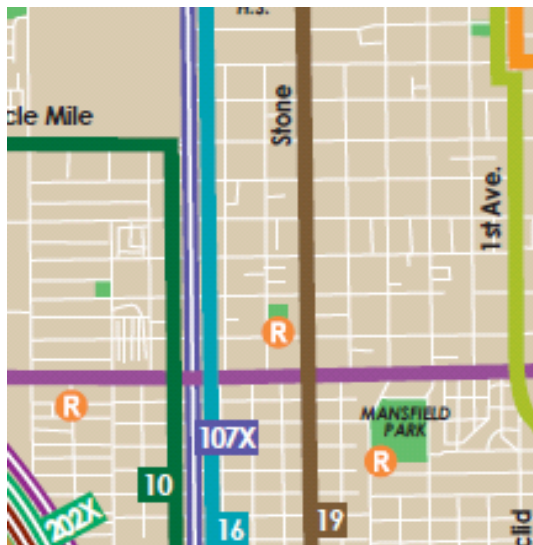
Of 22 bus stops observed (see chart at right):

- Most had a sign post and bench
- Some had shade or a trash can
- Few had a route map, lighting, or a bike rack

Bus Stop Characteristics N = 22



Map of Sun Tran Routes in Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor



Van Tran is out and about helping people with transportation. It is subsidized by the city and picks up the elderly and handicapped.



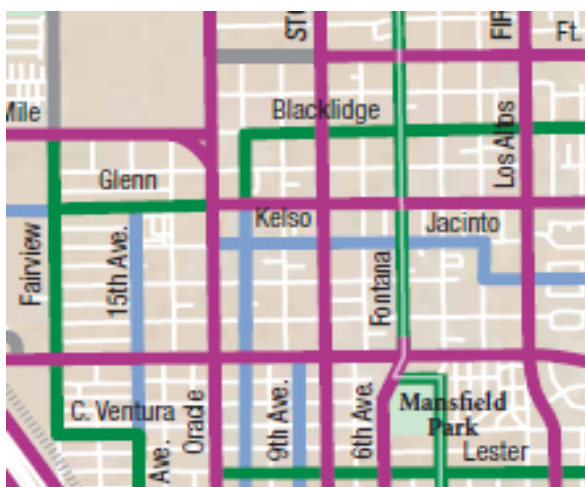
Bus stop on Oracle Road

ACTIVE TRANSPORTATION

Bikeability

Bike Routes

The Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor neighborhoods have a variety of bike routes and bikeable residential streets (see map below).



Notes from observational assessment:

- Several designated bike routes are located on busy roads (1st Avenue, Stone Avenue, Oracle Road, and Grant Road).
- The bike route on Fort Lowell Road (east of Stone Avenue) appeared to be freshly paved.
- Of 16 neighborhood food sources assessed for accessibility by bike, one was not located on a designated bike route or bikeable street; three were observed to have a bike rack.



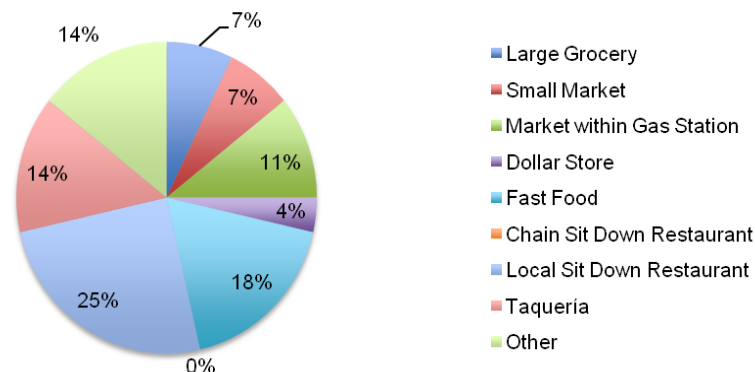
Bike route in Keeling

FOOD ACCESSIBILITY



Food Vendors by Type*

N = 19



Together, fast food restaurants and taquerias account for nearly one-third of food vendors in Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor. Local sit-down restaurants (25%) account for the greatest proportion of food vendors. There are two large grocery stores.



Coronado Market & Grocery

3154 North Stone Avenue, Tucson, AZ 85705

A locally-operated grocery store

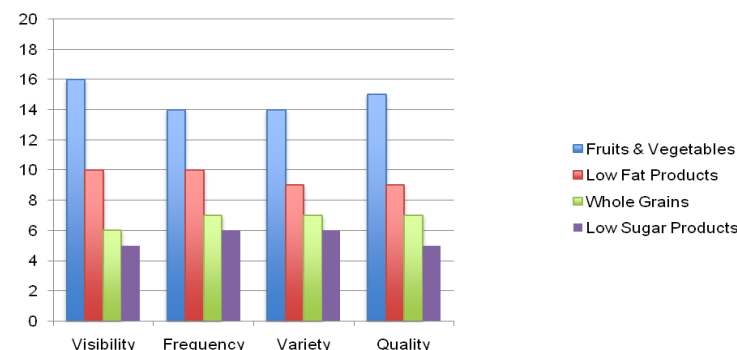
ADVERTISING / PLACEMENT

- Three of the vendors assessed had visible promotional displays or signage for healthy foods.
- One vendor offered a price incentive for a healthy option.
- None of the vendors had healthy foods available near checkout.



ASSESSMENT OF HEALTHY FOODS

Food Vendor Characteristics by Food Type (of 19 vendors assessed)



Of 19 food vendors were assessed, more than three-quarters stock fruits and vegetables. At locations where produce was stocked, these items are more often found infrequently, with some variety and adequate quality. Low fat products were also visible at more than half of these locations, while whole grain products were visible at less than half and low sugar products were found at about one-quarter.



Food vendor signage (left) and variability in produce (center and right) in Balboa Heights/Keeling/El Cortez/Northwest/Miracle Manor

HEALTH SERVICES



Closest hospital (located about 1 mile southeast of the Northwest neighborhood):

University Medical Center

1501 N. Campbell Ave.

Services: Emergency room, pharmacy, laboratory, inpatient/outpatient surgery, behavioral health, and more.



Health care providers observed in Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor:

Ameripsychiatry

Cornerstone Health & Family Practice

Dialysis Center

Ghost Ranch Senior Community

Marana Health Center - Keeling Health Service

Medical/Dental Office @ N. Grant

Miracle Square Independent Living

Native American Sliding-Scale Clinic

Native Images

Stone Sober Meeting Place

Teen Challenge

The Beacon Group

The Oasis – Assisted Living

Veterans Clinic

Women & Children's Center- Gospel Rescue Mission

FOOD SYSTEMS RESOURCES



Farmers' Markets

NONE WITHIN TARGET AREA

Closest farmers' market (about 1.5 miles from the Miracle Manor neighborhood):

Santa Cruz River Farmers' Market

NE corner of Speedway Blvd. & Riverview Blvd.
Thursdays, 3-6pm (Oct.-Apr.); 4-7pm (May-Sep.);
closed Dec.

Accepts WIC benefits and Food Stamps

Food Gardens



*As a neighborhood, we plan to work with Watershed Management Group to begin some **water harvesting** in our neighborhood, to help neighbors to see that they can afford to garden if they have an affordable water source.*



Currently there are very few household gardens.

***Chickens** and **composting** are another important component of gardening, as both provide organic matter and nutrients for our garden soils. We would like to work with the Community Food Bank to teach people how to garden.*

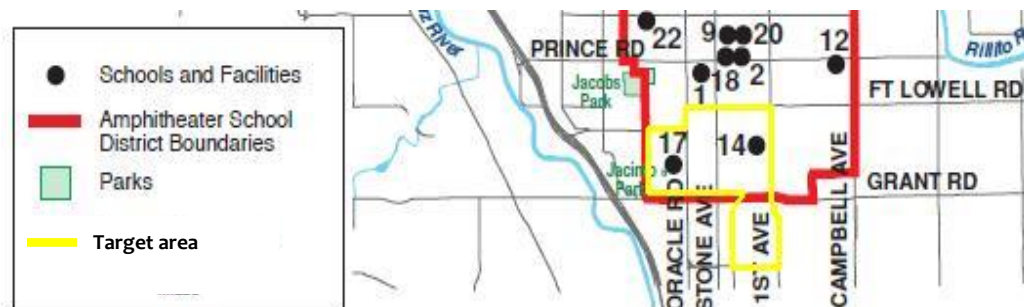
SCHOOLS & CHILD CARE

Schools



Children and youth who reside in the Balboa Heights/Keeling/El Cortez/Miracle Manor neighborhoods attend schools in Amphitheater School District (ASD). Of 21 ASD schools, two are located within the target area (see map below). These include (with number label from map in parentheses):

- **Keeling Elementary School (14)**
2837 N Los Altos
Enrollment: 480 students
Proportion qualified for free/reduced lunch status: 94.0%
- **Nash Elementary School (17)**
515 W Kelso
Enrollment: 620 students
Proportion qualified for free/reduced lunch status: 96.1%



Mural at Nash Elementary

Children and youth who reside in the Northwest neighborhood (i.e., south of Grant Rd.) attend schools in Tucson Unified School District (TUSD). The closest TUSD school is Roskrige Bilingual Magnet Middle School and Elementary School. 85.1% of students at the elementary school and 74.6% of students at the middle school qualify for free/reduced lunch status.

Child Care



Arts for All / Third Street Kids
2520 N. Oracle Rd. Capacity: 145

Jacinto Park Head Start
701 W. Tipton Capacity: 59

Keeling Head Start
435 E. Glenn Rd. Capacity: 25

Northwest Head Start Center
2160 N. 6th Ave. Capacity: 25

SOURCES: Amphitheater School District. District Map. Available at: <http://www.amphi.com/district/parent/files/AA14847125474DA8B9E226965FD2FCA8.pdf>
Arizona Department of Education. Child Nutrition Programs. Tables SY2009, SY2010. Available at: <http://www.ade.state.az.us/health-safety/cnp/frpercentages/>.
Arizona Department of Education. School Report Card 2008. Available at: http://www.ade.state.az.us/srcs/find_school.asp.
ChildcareCenter.us. Childcare Centers in 85705 and 85719. Available at: <http://childcarecenter.us/state>.

FAITH-BASED COMMUNITY



Balboa Heights

Jehovah's Witnesses
207 West Flores Street
Tucson, AZ 85705-5526
(520) 624-1417

Tucson Tabernacle
2555 North Stone Avenue
Tucson, AZ 85705
(520) 623-0381
tucsontabernacle.com

Keeling

Church of Christ Los Altos Ave
2920 North Los Altos Avenue
Tucson, AZ 85705-4653
(520) 888-3049

St Germain Foundation
2919 North Los Altos Avenue
Tucson, AZ 85705-5112
(520) 670-1568
saintgermainfoundation.org

Baha'i Information Center
220 East Kelso Street
Tucson, AZ 85705-4743
(520) 623-4090
bahai.org

Cornerstone Fellowship
2902 North Geronimo Avenue
Tucson, AZ 85705-4635
(520) 622-4626
cornerstonefellowshipaz.org



Northwest

Greater Mt Olive Church
403 East Lee Street
Tucson, AZ 85705-6723
(520) 884-7929

Mount Calvary Missionary Baptist Church
226 East Lester Street
Tucson, AZ 85705-8920
(520) 624-3813
mtcalvarytucson.com

El Cortez

The Church of Jesus Christ of Latter-day Saints: Tucson Arizona West Stake Midvale Ward
602 East Grant Road
Tucson, AZ 85705-5763
(520) 622-5573
lds.org

Miracle Manor

Christian Prison Ministries
2537 North Oracle Road
Tucson, AZ 85705-4323
(520) 884-9670

St Michael Ukrainian Catholic Church
715 W. Vanover Road
Tucson, AZ 85705
(520) 298-4967
stmichaeltucson.org

Coronado Heights - None

SOURCE: Google maps. Available at: http://maps.google.com/maps?f=q&source=s_q&hl=en&q=church,&sl=32.257777,-110.973330&sspn=0.029070,0.055747&ie=UTF8&rq=1&ev=p&split=1&radius=1.96&start=110&hq=church,&hnear=&ll=32.252188,-110.971656&spn=0.029071,0.055747&z=15

NEIGHBORHOOD CONCERNS ABOUT BEING OUTSIDE



N = 93

- ▶ **Traffic and poor driving (29%)** *People speeding, disregard for stop signs, too many cars in one area, vehicles turning right and cutting off pedestrians.*
- ▶ **Drug use (29%)** *Drug dealers, users, open drug dealing.*
- ▶ **Safety/Personal Security (27%)** *Being able to walk safely after dark.*
- ▶ **Crime (25%)** *Car theft and damages, community destructions, break-ins, robberies on the street.*
- ▶ **Night lighting (25%)** *Being able to see where I am going, no lighting at intersections, bus stops are too dark.*
- ▶ **Neighborhood conditions/cleanliness (27%)** *Overall cleanliness, broken glass, trash in the roadsides, people's homes and yards.*
- ▶ **Sidewalks (15%)** *Cracked sidewalks; walking where there is not sidewalks is extremely dangerous; holes, rocks and metal sticking out of the ground; it is a difficult place to walk; need for crosswalks.*
- ▶ **Unknown people in the neighborhood (16%)**
- ▶ **Other issues:** *Vandalism/graffiti, gangs, homeless, need for police presence, not safe for kids, noise, kids need more to do.*

SUGGESTIONS TO ADDRESS CONCERNS

- ▶ Sidewalks
- ▶ Picnic areas
- ▶ Benches
- ▶ Crosswalk to the park
- ▶ Recycling
- ▶ Shade at the bus stop
- ▶ Drinking fountains
- ▶ Access to stores

Who answered the survey?

- ▶ 93 members of the community
- ▶ 63% Female
- ▶ Age:
 - Between 18 and 64 years of age (71%)
 - Under 18 years of age (8%)
 - 65 and older (21%)
- ▶ Race/Ethnicity:
 - Caucasian/ White (49%)
 - Hispanic/ Latino (23%)
 - African American (5%)
 - Asian (1%)
 - Other (18%)
 - Did Not Respond (3%)

The survey was filled out at: Festival, JV Tax Accounting Laguna Court, Blacklidge Terrace, Glennstone Village, Valley Mobile Home's Park Hostess Bakery, American Outdoor Power, Tolman Drive, Westview apartments Laguna Terrace.

COMMUNITY STRESS INDICATORS

Poverty

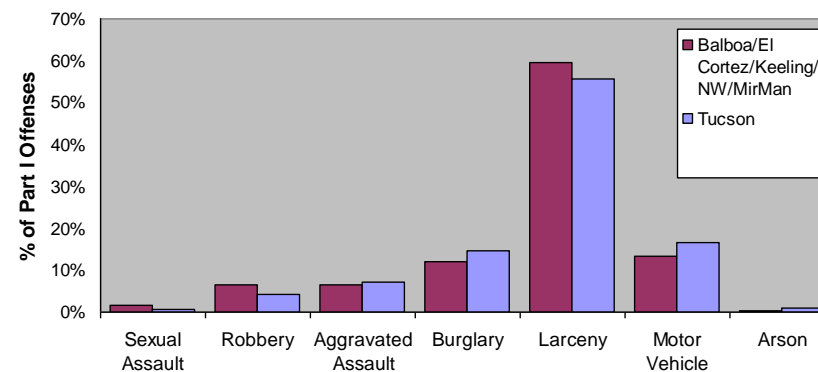
In Balboa Heights / Keeling / El Cortez / Northwest / Miracle Manor, proportions of individuals and families living below the poverty level are substantially greater than in Pima County or the U.S. as a whole.

Percent whose income in the past 12 months is below poverty level			
	Balboa / Keeling / El Cortez / Northwest / Miracle Manor	Pima County	U.S.
Individuals	42.8%	15.7%	13.5%
18 years and over	39.7%	13.8%	11.8%
65 years and over	18.4%	8.4%	9.8%
Families	31.8%	10.7%	9.9%
With related children under 18 years	43.6%	17.6%	15.3%
With related children under 5 years	40.0%	19.4%	16.6%
Families with female householder, no husband present	40.1%	27.5%	28.7%
With related children under 18 years	52.4%	35.5%	37.1%
With related children under 5 years	70.3%	45.1%	45.6%

Crime

Compared to all of Tucson, there were greater proportions of robberies and larcenies in Balboa Heights / Keeling / El Cortez / Miracle Manor in 2008.

Part I Offenses in Balboa Heights / El Cortez Heights / Keeling / Northwest / Miracle Manor & Tucson, 2008



Drugs and prostitution are ongoing problems in our neighborhood, and most parents are concerned about allowing their children to play outside. Young women in our neighborhood do not have the freedom to walk and be out without the fear of being approached, as unfortunately our neighborhood has a reputation for being a prostitute area. Graffiti is also rampant throughout the area.

The Tucson Police Dept. has been giving our neighborhood a great deal of attention and they respond quickly to calls.

Photos: Vandalized signage in Balboa Heights/Keeling/El Cortez/Northwest/Miracle Manor/Coronado Heights

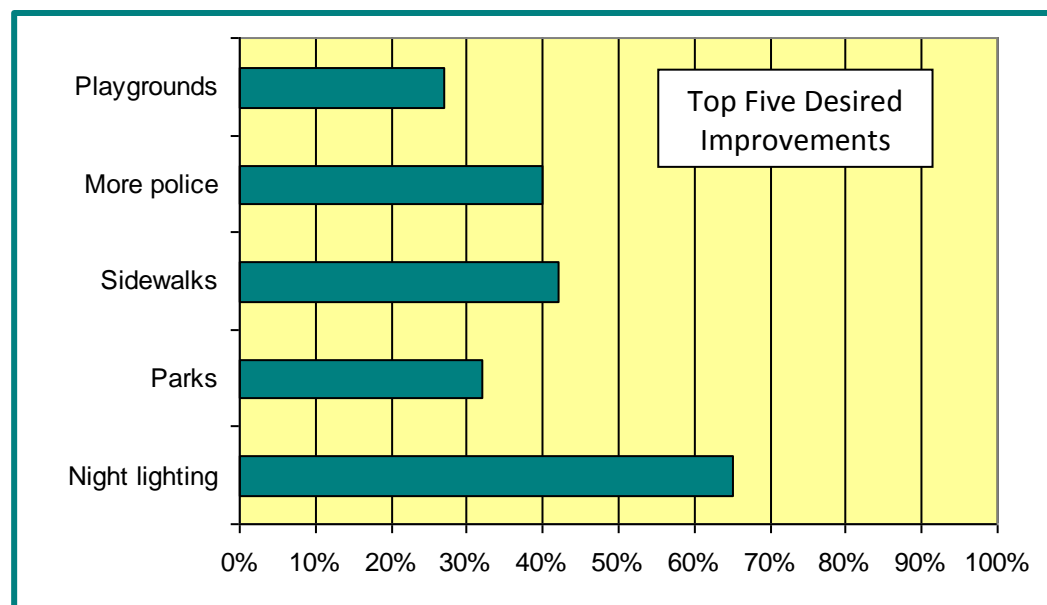


SOURCES: Tucson Police Department. Official Uniform Crime Statistics: Counts of Part I Crimes by Type and Year. Available at: http://tpdinternet.tucsonaz.gov/Stats/PART1_CHART_2008.PDF.

Tucson Police Department. TPD Crime Statistics Search. Available at: <http://tpdinternet.tucsonaz.gov/Stats/Def.aspx>.

U.S. Census Bureau. 2005-2009 American Community Survey 5-Year Estimates. Available at: <http://factfinder.census.gov>.

NEIGHBORHOOD PRIORITIES



Sixty three percent (63%) of survey respondents walk or bike in the neighborhood and 42% do so on a daily basis. While the car is the most frequent form of transportation, 15% of respondents walk as their major form of transportation and the bus is the major form of transportation for an additional 15% of respondents.

Fifty-nine (63%) of survey respondents felt they had enough food to feed their family in the last 30 days. Six respondents said they currently grow their own food. Space for a garden or living in an apartment are reasons for not growing their own food. Respondents shop most frequently at Fry's on Grant and 1st Ave., (68%) or at Food City on Ft. Lowell & 1st Ave. (22%).

Five most popular ways to improve community access to fresh fruits and vegetables and healthy eating

- ▶ Start a farmer's market in our community (52%)
- ▶ Bring stores closer to our homes (50%)
- ▶ Establish a community garden (42%)
- ▶ Provide low cost nutrition classes (37%)
- ▶ Provide public transportation to large supermarkets (40%)

N = 93

OPPORTUNITIES



1. Community Garden

- Looking for people to help out with it and a public area to house it

2. Increase Biking

- Encourage bike paths
- Castro and Blacklidge have been designated as bike paths for the future

3. The Wash

- Main wild area that runs through the Coronado Heights neighborhood
- Could be a safe pathway to get over to Jacob's Park, going under Oracle and through the cemetery
- A lot of possibilities here

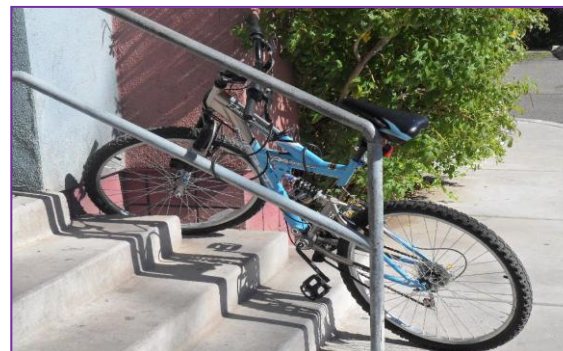
4. Project "Kid's Corridor" on Castro Avenue

- From Glenn to Fort Lowell
- Line it with trees and shrubs
- Add water collecting basins
- Put in some paths with artwork and fun things for the kids to do

5. A Park

- A safe place for the kids to play

6. Programs where residents get bikes



7. Neighborhood Beautification

- Remove trash
- Improve the aesthetics



8. Job Training Center



With ongoing neighborhood projects we hope people will feel comfortable to participate and more at ease with the outdoor neighborhood environment. If people enjoy the neighborhood their attitudes about their community will be positive.